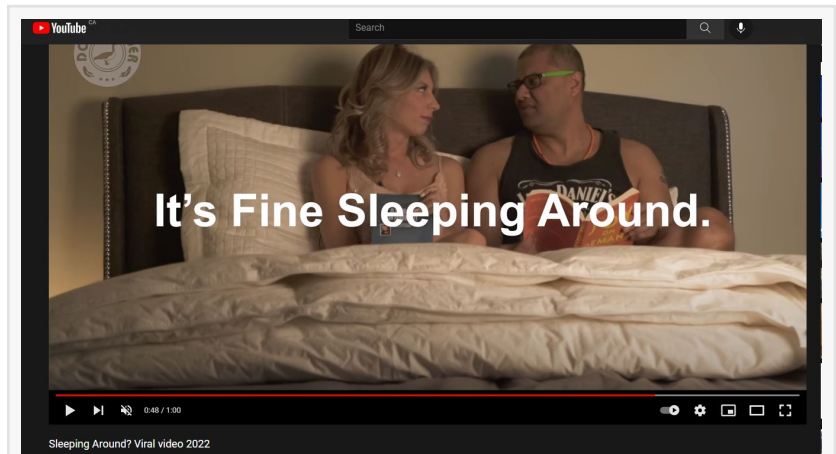


# Italian Model Arianna Cassini Releases a Viral YouTube Video For Down Under Bedding

*Italian model Arianna Cassini admits to late sleep in this humorous in funny video*

TORONTO, ONTARIO, CANADA, January 12, 2022 /EINPresswire.com/ -- Canadian- Italian model and social media influencer Ariana Cassini has released a humorous video that has gone viral on social media. On YouTube, the post has over 7,000 views and dozens of comments. The video highlights the difficulty in choosing a duvet among the dozens of different options and features, Down Under Bedding, CEO Tony Sagar.



Down Under Bedding natural sleep solutions to rest more peacefully

About Ariana Cassini:



Sleeping with Down Under Bedding has been the longest relationship I have been in."

*Arianna Cassini*

The Canadian-Italian model has been spending time in Italy due to the pandemic and has been a Down Under Bedding brand ambassador since 2019. Since graduating from Seneca College in Toronto, Canada - Ms. Cassini has been involved with Ultimo Boutique in Italy as the CEO & Marketing Coordinator for the high-end fashion brand. She is also working 241Production Media Production, Monaco as the production manager and hopes to return to Canada

in 2022.

About Down Under Bedding:

The privately-held Canadian company is held by serial entrepreneur Tony Sagar who is the CEO & founder is an 8 figure powerhouse. The company reported December 2021 sales were up 30% over the previous year. The niche brand has sold millions of dollars in unique bedding private label products and carries other brands like Hush Blankets Inc, Tempur-pedic, PROTECT-A-BED to provide alternative sleep Solutions. The company has seen sales increase during the pandemic on all platforms like Amazon, Walmart, and Shopify.

Tony Sagar

Down Under Bedding & Pillow

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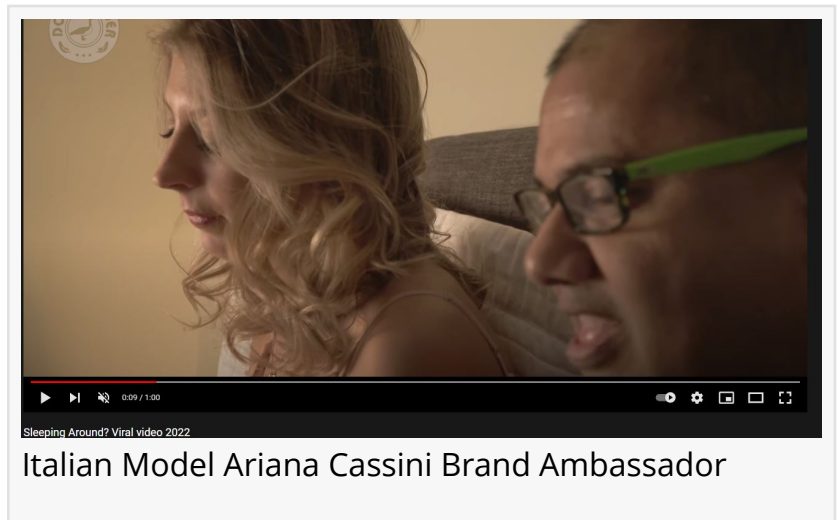
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