

# Non-Woven Fabrics Market, Business Trends, Global Segments, Business Opportunities, Industry Growth and Forecast to 2030

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*Non-Woven Fabrics Market Information: by Material , Technology , Function , Application and Region Forecast till 2030*

NEW YORK , NEW YORK 10013, UNITED STATES OF AMERICA, January 12, 2022 /  
EINPresswire.com/ -- Non-Woven Fabrics Market Insights:

The Non-Woven Fabric Market is anticipated to touch the total worth of USD 53.5 billion by the year 2030 owing to the accelerating demand for personal care products, asserts Market Research Future (MRFR). Non-woven fabrics are referred to as textile fabrics which are made of parallel-laid, randomly laid, or cross-laid webs which are bonded together, either mechanically or chemically, with thermoplastic or adhesives fibers under heat and pressure. They are porous, flat sheets, made of separate fibers or plastic films or molten plastic and are generally used in the textiles industry. The structure of non-woven fabrics varies from harsh, soft-to-touch, crisp, and hard-to-tear, to extremely weak. They are extensively used in diapers, sanitary napkins, tea bags, filters, and textiles.

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Competitive Analysis:

Several major players in the global nonwoven fabric market are involved in the data analysis:

DowDuPont (US)

Johns Manville. A Berkshire Hathaway Company (US)

KCWW (US)

Freudenberg & Co. KG (Germany)

Berry Global Inc. (US)

Glatfelter (US)

Suominen Corporation (Finland)

Fitesa (US)

TWE GmbH & Co. KG (Germany)

Ahlstrom-Munksjö (Finland)

Kimberly-Clark Corporation  
Chevron Corporation  
Polymer Group Incorporation  
Asahi Kasei Corporation  
AVGOL  
PEGAS  
Fibertex, Mitsui  
Fitesa, and Toray.

To launch new nonwoven fabrics and associated products, the companies above partner up in joint ventures, mergers, and acquisitions. The company's main objectives are cost-effectiveness, superior quality, and environmental friendliness.

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### Segmentation

The [global non-woven fabrics market](#) has been segmented on the basis of technology, material, application, function, and region.

By mode of material, the global non-woven fabrics market has been segmented into polyethylene (PE), polypropylene (PP), rayon, polyethylene terephthalate (PET), bio-composites, wood pulp, and others. Among these, the polypropylene (PP) non-woven fabrics is estimated to dominate the market as this segment finds application in diverse products varying from durable and strong geotextile to lightweight and disposable hygiene products and construction materials due to their durability, greater strength, and flexibility.

By mode of technology, the global non-woven fabrics market has been segmented into wet-laid, dry-laid, carded, spun melt, and others. Among these, the dry-laid technology is anticipated to create more opportunities in the market in the coming years. With the help of this technology, nonwoven fabric is made in continues process and thus leads to faster and low-cost belt speed. The technology is used on a large scale for the production of both disposable and durable products.

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### Regional Insights

Geographically, the non-woven fabrics market span across regions namely, Asia-Pacific, Europe, North America, Latin America, and the Middle East & Africa.

Among all the regions, the Asia Pacific region is considered to be the fastest and largest growing

market and occupies 40% of the market share. Economies such as South Korea, India, and China are the some of the major contributors to the growth of the market. The growth has been attributed to the burgeoning demand for the product in several end-use industries such as personal care and cosmetics, healthcare, building and construction, and automotive.

North America is anticipated to occupy the second-largest share in the coming years. U.S. is considered to be the leading region owing to the presence of an already established reconstruction of infrastructure and transportation industry in the country.

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### Drivers

It is essential in the medical industry, automotive industry, and personal care & cosmetic industry to use non-woven fabrics. With the global pandemic that has afflicted the world, the demand for surgical drapes and gowns has risen dramatically. In addition to tote bags, the non-woven plastic fabric is used in the manufacture of non-woven plastic fabric bottles. In place of traditionally used plastic carry bags, this new fabric tote bag completely replaced them.

### Opportunities

Automobile producers are interested in non-woven fabrics. In addition to being employed for the manufacture of car mats, covers, window frames, sun shields, and various filters, it is also used for the production of various filters. Consequently, the nonwoven fabric industry has grown at a rapid pace. Buildings were previously constructed with polyurethane foams; now, they are constructed with nonwoven fabric. Consequently, nonwoven fabric has also become more available.

### Recent Developments:

August 2021- Berry Global, a Fortune 500 global manufacturer and marketer of plastic packaging products, has built Suavis 3D, a three dimensional embossed nonwoven, to address that is expected to meet the increasing premium market demand for high levels of comfort and softness. Suavis 3D technology enables for improved cushioning and softness of the company's nonwoven solutions for hygiene applications, provides aesthetically embossing patterns as well as the opportunity to supply a premium experience to the end consumer.

This first investment in Biesheim, France, offers premium, high-performing, and value-added solutions to the nonwoven fabric hygiene market and it links with Berry's existing embossing and aperturing manufacturing lines.

The 3D technology, along with Berry's premium, soft nonwoven solutions can offer advanced fluid management and skin comfort, and boost cushioning and lofty performance. This latest embossed material will be used in the production of feminine care products, adult incontinence,

and diapers.

The marketing director at Berry Global said that it has a fabulous journey, from the deployment of company's 3D line in Biesheim, France, to the launch of Suasvis 3D.

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