

# Personal and Entry Level storage (PELS) Market 2022 Global Analysis, Opportunities And Forecast to 2026 | IBM, Seagate

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New Research Study "[Personal and Entry Level storage \(PELS\) Market](#) 2022 analysis by Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges and Investment Opportunities), Size, Share and Outlook" has been added to Coherent Market insight

The global personal and entry level storage (PELS) market was valued at US\$ 39.4 Bn in 2019 and is forecast to reach a value of US\$ 479.9 Bn by 2027 at a CAGR of 36.6% between 2020 and 2027.

Personal and entry level storage (PELS) is required to store and manage the data in a proper way to use in the future. There are different types of data storage systems and technologies available for this purpose. Some important data storage systems include hard disks, solid-state drives, flash memories, and CDs, and DVDs among others. Cloud-based storage is a rapidly growing service for storing and managing data. It helps in reducing the cost associated with the data storage as there is no requirement of data storage systems.

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This report includes information on the industry's market growth as well as key segmentation variables that help the global Personal and Entry Level storage (PELS) Market prosper in today's environment. The report also emphasises the importance of regional classification in the global Personal and Entry Level storage (PELS) Market. Due to growing demand, the worldwide Personal and Entry Level storage (PELS) Market will eventually create more revenue and have a higher market size than the previous projected period.

Major Key players in this Market:

- IBM Corporation
- Cisco Systems Inc.
- EMC Corporation
- Symantec Corporation

- NetApp Inc.
- Hitachi Data Systems (HDS)
- Hewlett-Packard Company
- Toshiba Corporation
- Dell Inc.
- Seagate Technology
- Western Digital Corporation.

## Drivers & Trends

The report has included a comprehensive analysis of different factors that fuel the growth of the Personal and Entry Level storage (PELS) market. It includes growth potential, drivers, restraints, industry-specific challenges and risks, and opportunities that transform the market in a negative or positive way. Every factor has been evaluated in detail to offer a complete accurate grasp of the market.

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## Market Segmentation:

### On the basis of Product Type:

- Recordable Discs
- Flash Drives
- Hard Disk Drives (HDDs)
- Solid State Drives (SSDs)
- Cloud Based Storage

### On the basis of Technology:

- SAS
- DAS
- NAS
- Cloud Storage Technology
- Others (IP based storage, fiber channel storage, etc.)

### On the basis of application:

- Financial Services
- Media and Entertainment
- Healthcare and Life Sciences
- Public Sector
- Others (Communications, Internet Services, etc.)

## Regional Classification

The Personal and Entry Level storage (PELS) market report sheds light on the analysis as well as market forecast on the regional and also the global level. Delving deep into the report, it also covers the various growth opportunities and recent trends across five regions, including the Asia Pacific (APAC), North America, Latin America, Europe, and the Middle East & Africa (MEA). An in-depth study has been carried out covering every region with regard to the prevalent trends, outlook, and different opportunities that are likely to impact the market positively in the long run. The report also offers the most up to date information related to the technological developments and growth prospects based on the regional landscape.

### Method of Research

The report provides first-hand information performed by key players using quantitative & qualitative assessment as per the parameters of the Porter's Five Force Model. It throws light on the macro-economic indicators, parent market trends, and growth factors. Primary (surveys, interviews, and questionnaires) & secondary researches (SEC filings, white paper references, and published reports) have been carried out to provide a better understanding of the market. The data used in the report has passed multi-step verification to assure both the authenticity as well as the quality of the insight that is provided. Bottom-up & top-down approaches are also used for ensuring the credibility of the valuations and market segments.

### Key Takeaways from this Personal and Entry Level storage (PELS) Report

- Evaluate the potential of the Personal and Entry Level storage (PELS) market by analysing growth rates (CAGR %), volume (units), and value (\$M) data provided at the country level - for product types, end use applications, and industry verticals.
- Recognize the various market dynamics - key driving factors, challenges, and untapped opportunities.
- Gain detailed insights into your competitors' performance, including market shares, strategies, financial benchmarking, product benchmarking, SWOT analysis, and more.
- Examine sales and distribution channels in key geographies to boost top-line revenue.
- Understand the industry supply chain, including a deep dive into value augmentation at each step, to optimise value and bring efficiencies to your processes.
- Get a quick view of the Personal and Entry Level storage (PELS) market entropy - mergers and acquisitions, deals, partnerships, and product launches of all key players over the last four years.
- Assess the supply-demand imbalances, import-export statistics, and regulatory landscape for the top 20 countries in the world for the market.

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