



forecasted to grow at a rate of 4.8% during the forecast period.

- In context to Grade, the Pharmaceutical Grade segment is projected to witness a significant growth rate of 5.4% during the forecast period, which is expected to hold 18.0% of the market by 2027. The growth rate witnessed by the Pharmaceutical Grade segment is attributed to continuous rise in geriatric population and increasing demand for medications for conditions like Alzheimer's disease, memory loss, Huntington's chorea and dementia among others, which in choline chloride finds application. It is also used in treating conditions like cirrhosis of the liver and fatty degeneration, which contributes to the growth rate witnessed by this segment.

- In context to Form, the Liquid segment held a larger market share of more than 60.0% in 2018, with a CAGR of 4.4% during the forecast period. The market share held by the Liquid segment is attributed to wide application of the organic compound in this form in feed applications due to its advantages like it can be directly applied to concentrate feed mixtures and it is an economical options, which results in its elevated preference among end-users, contributing to the market share held by this segment.

- In regards to End-user, the Animal Feed segment held the largest market share of more than 30.0% in 2018, with a CAGR of 4.9% during the forecast period. The market share held by the Animal Feed segment is attributed to the fact that this organic compound is considered as an essential feed additive in livestock, particularly in poultry wherein it helps in normal maturation, prevents perosis and maintain cell membrane integrity that result in the high demand for feed grade choline chloride in animal feed, which contributes to the market share held by this segment.

- In regards to the region, Europe held 31.0% of the market in 2018, with a CAGR of 5.1% during the forecast period. The market share held by the region is attributed to the expanding healthcare & pharmaceutical industry, increasing geriatric population, and continuously increasing demand for dietary & health supplement products.

- Key participants include Taminco Corporation, Balchem Corporation, Algry Quimica SI, Balaji Amines Ltd., Jubilant Life Sciences Ltd., Havay Chemicals, BASF SE, A&C Co. Inc., Pestell Mineral & Ingredients and Be-Long Corporation.

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For the purpose of this report, Reports and Data have segmented the global Choline Chloride market according to Grade, Form, End-user, and Region:

Grade Outlook (Volume, Kilo Tons; Revenue, USD Million; 2016-2027)

- Feed Grade
- Food Grade
- Technical Grade
- Pharmaceutical Grade
- Others

Form Outlook (Volume, Kilo Tons; Revenue, USD Million; 2016-2027)

- Liquid
- Powder

End-user Outlook (Volume, Kilo Tons; Revenue, USD Million; 2016-2027)

- Nutrition
- Animal Feed
- Pharmaceuticals
- Oil & Gas
- Others

Regional Outlook (Volume, Kilo Tons; Revenue, USD Million; 2016-2027)

- North America
  - o U.S
- Europe
  - o U.K
  - o France
- Asia Pacific
  - o China
  - o India
  - o Japan
- MEA
- Latin America
  - o Brazil

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Key questions answered by the report

- 1) What is the expected worth of Choline Chloride market by the end of 2027?
- 2) What are the factors driving the market growth?
- 3) Which region dominated the market in 2018?
- 4) Which Grade of Choline Chloride leads the market in 2018?

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