

Rising Consciousness Towards Skincare and Haircare Due to Pollution is Set to Boost Octenylsuccinate Market

Octenylsuccinate Market Demand, Growth and Sales Forecast 2022-2031

ROCKVILLE, MARYLAND, UNITED STATES, January 13, 2022 /EINPresswire.com/ -- Cosmetics industry is one the rise since last decade due to increased demand for cosmetic products. Furthermore, consciousness towards skin care has also boosted skin care product market. Aluminium starch octenylsuccinate is the aluminium salt of the reaction product of anhydride octenylsuccinate with starch. It is widely being used in cosmetics and skincare industry due to which demand for aluminium starch octenylsuccinate is increasing over the industry forecast period.

[Sales Outlook of Octenylsuccinate](#) as per Fact.MR's Market Survey is fairly positive and expected to register higher market growth during forecast period 2021 -2031. Learn how leading companies are striking potential partnership agreements to generate sales in Octenylsuccinate Market. The report answers the Demand outlook of Octenylsuccinate from 2021 to 2031. The report also examines the Octenylsuccinate market key trends and growth opportunities.

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Aluminium starch octenylsuccinate proving its uniqueness in cosmetics and skin care market with its absorbing, anticaking, and viscosity increasing properties.

Aluminium starch octenylsuccinate is being used as an anticaking agent and a viscosity increasing agent in various cosmetic products like lotions, dry shampoo, moisturizer, lipstick etc. It also gives products good spreadability, long-lasting and velvet touch characteristics. Aluminium starch octenylsuccinate increases the sun protection factor by 30 to 40 % due to which it is also widely used in [sunscreens](#).

Furthermore, it is highly effective in absorbing excess oil and sweat due to which it is proving to be main ingredient for dry shampoo. With all these demand for aluminium starch octenylsuccinate continue to rise over the industrial forecast period.

Segmentation of Aluminium starch octenylsuccinate Market

Based on the types aluminium starch octenylsuccinate market is classified based on product type and application. Most of market is captured by aluminium starch octenylsuccinate powder.

Product type

Food Grade aluminium starch octenylsuccinate
Cosmetic grade aluminium starch octenylsuccinate

Application

Cosmetics products
Personal Care products
Skin care products

Essential Takeaways from the Market Report

Comparison of prominent players operating in the market.
Identification of Octenylsuccinate market drivers, restraints and other forces impacting the global Market
Recent developments and key strategies adopted by market players.
Study of the micro and macro-economic growth indicators.
Impact of the various factors on the value chain of the market.
Evaluation of current Octenylsuccinate market size and forecast and technological advancements within the industry.

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Mergers and acquisitions is the latest trend in Aluminium starch octenylsuccinate Market.

Key players in the market are using various strategies like merger and acquisition. For instance, Nouryon speciality chemicals has acquired Brazil's Polinox, South America's leading producer of ketone peroxides, an essential ingredient in the manufacture of polymers.

Nouryon speciality chemicals has been acquired by The Carlyle Group and GIC in 2018. Furthermore, Sensient Cosmetic Technologies another key player in the market has acquired Vancouver based Mazza Innovation Limited, a global leader in botanical extraction technology, for an undisclosed amount. Other key players in the aluminium starch octenylsuccinate market are Bio-nest Biochemical Technology Co., LTD, AGRANA Beteiligungs-AG and others.

The Octenylsuccinate market report will improve the revenue impact of businesses in various industries by:

Providing a framework tailored toward understanding the attractiveness quotient of various products/solutions/technologies in the Octenylsuccinate market
Identification of Octenylsuccinate market drivers, restraints and other forces impacting the global Market
Guiding stakeholders to identify key problem areas pertaining to their consolidation strategies in the global Octenylsuccinate market and offers solutions
Evaluation of current Octenylsuccinate market size and forecast and technological advancements within the industry.

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Impact of COVID-19 on aluminium starch octenylsuccinate market

Government imposed lockdown has disrupted the supply chain for cosmetics and skincare products due to which demand for aluminium starch octenylsuccinate is accelerating at slow rate. Furthermore, production of different cosmetics and skin care products have slowed down resulting in decreased demand for aluminium starch octenylsuccinate market. Demand for cosmetics and skin care products estimate to rise at stable rate once the pandemic is over, the shift is contributed by trends towards health consciousness due to change in consumer behaviour due to COVID-19.

The Report Covers Exhaustive Analysis On:

Octenylsuccinate Market Drivers, Segments and Restraints.
Octenylsuccinate Market Survey and Dynamics
Octenylsuccinate Market Size & Demand
Octenylsuccinate Key Trends/Issues/Challenges
Octenylsuccinate Sales, Competition & Companies involved

Explore Fact.MR's Coverage on the [Food and beverages Domain](#):

Grassfed Jerky Market - The demand for grassfed meat and related products including jerky has significantly risen in the recent past. The rise in meat consumers who prefer organic and natural food products are also concerned about the origin of their feed which has elevated the demand for grassfed jerky. Fact.MR projects that the market for grassfed jerky at over 8% CAGR during the forecast period, 2021-2031. Know More at <https://www.factmr.com/report/grassfed-jerky-market>

Protein Ice Cream Market - Latest research by Fact.MR indicates the protein ice cream market to grow in double digits during 2021 – 2031. There has been a moderate demand in regular ice-cream consumption and besides a new breed of customers fond of nutritive snacks have

elevated the demand of protein ice cream over the past few years. Know More at <https://www.factmr.com/report/protein-ice-cream-market>

String Cheese Market - As per the latest research completed by the Fact.MR, the market has experienced modest growth during the historical period of 2016-2020. In the forecasted period, the demand for string cheese is anticipated to demonstrate a rapid growth rate. Know More at <https://www.factmr.com/report/string-cheese-market>

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