

Eye Balm Market Anticipated to Expand at a CAGR of 6% over the Forecast Period 2021-2031

Eye Balm Market Demand, Growth and Sales Forecast 2022-2031

ROCKVILLE, MARYLAND, UNITED STATES, January 13, 2022 /EINPresswire.com/ -- The skin around the eyes is relatively fragile and more susceptible to external damage than rest of the facial skin. It is medically proven that the thickness of the eye area is 0.03-0.05 cm, while the thickness of the facial skin is about 0.08-0.15cm, a difference of three times. According to the latest study by Fact.MR, eye balm market is continuing to contemplate a substantial growth during the forecast period of 2021-2031. Demand for eye balm will witness an accretion over short term and long term course of period with optimal growth outlook. However the sales from western countries are gaining traction, global eye balm demand is anticipated to expand at a CAGR of 6% over the same period.

The Market Research Survey by “Fact.MR, A Market Research and Competitive Intelligence Provider” highlights the key reasons behind increasing [demand of Eye Balm](#). The research provides a comprehensive analysis of Eye Balm market key trends and major growth avenues. The Eye Balm Market Survey report highlights the changing revenue share and Eye Balm market size of key product segments during the forecast period 2021-2031.

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Key Segments

By Product Type

Cosmetic

Moisturizing Eye Balm

Firming Eye Balm

Anti-Aging Eye Balm

Others

Medicated

Anti-Allergy Eye Balm

Bacterial Skin Infection Balm

Others

By Age Group

18-25

25-35

35-50

>50

By Sales Channel

Online

Direct to Consumer

Third-Party Online

Offline

Supermarket

Hypermarket

Specialty Stores

Small retail Shop

Others

The Report Covers Exhaustive Analysis On:

Eye Balm Market Drivers, Segments and Restraints.

Eye Balm Market Survey and Dynamics
Eye Balm Market Size & Demand
Eye Balm Key Trends/Issues/Challenges
Eye Balm Sales, Competition & Companies involved

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Who are the Key Providers of Eye Balm?

Some of the leading manufacturers and suppliers of eye balm include

The Body Shop International Limited
Shiseido
LVMH
La Prairie
BIOEFFECT
Estee Lauder
L'Oréal
DERM INSTITUTE
P&G
Retrouve

Essential Takeaways from the Market Report

Comparison of prominent players operating in the Eye Balm market.
Recent developments and key strategies adopted by market players.
Study of the micro and macro-economic growth indicators.
The Report answers the demand outlook of Eye Balm from 2021 to 2031.
Identification of Eye Balm market drivers, restraints and other forces impacting the global market.
Evaluation of current market size and forecast and technological advancements within the industry.

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US and Canada Eye Balm Market Outlook

United States is leading consumer for personal care and cosmetic products including eye care products. The US eye balm market set to witness a substantial growth during the forecast period. All age group across US mostly use eye care products to look smart, young and healthy. About 65% consumer of in US use eye care products in their daily skincare routine.

In Canada eye balm is considered as the most preferable [product for eye care](#). The country witnesses the extensive low temperature in winters and moderate temperature rest of the year.

Key questions answered in Eye Balm Market Survey Report:

What is the current scenario and key trends in Eye Balm Market?

What are the key strategies companies are adopting to increase their consumer base?

What are the key categories within the Eye Balm segments and their future potential?

What are the major Eye Balm Market drivers and their expected impact during the short, medium, and long terms?

What is the Eye Balm Market size and what are the opportunities for the key players?

Explore Fact.MR's Coverage on the [Consumer Goods Domain](#):

Cat Accessories Market - According to the latest research by Fact.MR, the cat accessories market is set to witness high growth during 2021-2031. Demand will witness a steady recovery in the short term, with an optimistic growth outlook over the long run. Know More at <https://www.factmr.com/report/cat-accessories-market>

Hydralight Lanterns Market - According to latest research by Fact.MR Report, hydralight lanterns market is set to witness a CAGR of 4.1% during 2021-2031. Know More at <https://www.factmr.com/report/hydralight-lanterns-market>

Toilet Deodorant Market - According to latest research by Fact.MR, toilet deodorant market is set to witness a CAGR of 4.3% during 2021-2031. Know More at <https://www.factmr.com/report/toilet-deodorant-market>

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