

# Permeate market exhibiting a CAGR of 4.75% during the forecast period (2018-2026) | Arion Dairy Products B.V.

Milk permeate has various cosmetic applications in food manufacturing, remediation, pharmaceuticals, cosmetics, and so on.

SEATTLE, WA, UNITED STATES, January 13, 2022 /EINPresswire.com/ -- Market Overview:

Milk permeate has various cosmetic applications in food manufacturing, remediation, pharmaceuticals, cosmetics, and so on. It is a byproduct of the milk protein concentrate production process, formed when ultrafiltration of plain milk is used to remove fat and protein. The resulting product is dried with modern low-heat dry powder spray evaporators. This product has low solubility, which makes it suitable for use in cosmetics.



The purpose of using skim milk alternatives is to maintain nutritional value or enhance food flavor. When considering the use of this product in food processing, food products manufacturers have a choice between using skim milk alternatives. The major difference in both products is that the former does not include some of the fats and other components present in whole or concentrated dairy ingredients. It also contains minimal protein.

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### Competitive Landscape:

Major players operating in the global <u>permeate market</u> are Agropur Ingredients, Arion Dairy Products B.V., Armor Proteines S.A.S., Glanbia Ingredients, Hoogwegt Group, Idaho Milk Products Inc., Lactalis Ingredients SNC, Proliant Dairy Ingredients, Rawa Pharm, and Volac Feeds Limited.

### **Key Market Drivers:**

Approval of using permeate powders in food processing is expected to propel growth of the global permeate market over the forecast period. For instance, in 2020, The Government of China published an official safety and quality standard for using permeate powders in food processing – signifying its market is ready to accept imports of the ingredient with immediate effect.

Launch of dairy products is also expected to boost demand for permeate, thereby aiding in growth of the market. For instance, in February 2021, GoodSport, a Chicago-based start-up, launched GoodSport, a sports drink that is 97% dairy.

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### Covid-19 Impact Analysis

Pandemic assistance to the dairy sector is expected to aid in growth of the global permeate market. For instance, in August 2021, the US Department of Agriculture announced the establishment of a US\$ 400 million Dairy Donation Program, which aims to facilitate timely dairy product donations while reducing food waste. The establishment of Dairy Donation Program is part of US\$ 6 billion of pandemic assistance USDA announced in March 2021.

## **Key Takeaways**

Increasing lactose production is expected to propel growth of the global permeate market over the forecast period For instance, in February 2021, Milk Specialties Global, a whey protein isolate producer, announced doubling its lactose production following the expansion of its west coast processing facility in Visalia, California.

North America is expected to witness significant growth in the global permeate market, owing to increasing milk production. For instance, the United States Department of Agriculture National Agricultural Statistics Service (NASS) estimated November 2019 U.S. milk production at 17.440 billion pounds, 0.5 percent higher than November 2018.

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Important Features that are under Offering and Key Highlights of the Reports:

- Potential and niche segments/regions exhibiting promising growth.
- Detailed overview of Market

- Changing market dynamics of the industry
- In-depth market segmentation by Type, Application, etc.
- Historical, current, and projected market size in terms of volume and value
- Recent industry trends and developments
- Competitive landscape of Market
- Strategies of key players and product offerings

☐ SWOT Analysis is used to define, assess, and analyse market competition by focusing on the world's major manufacturers. The market is defined, described, and forecasted by type, application, and region.
$\hfill\square$ Examine the potential and advantages of the global and major regional markets, as well as the opportunities and challenges, as well as the constraints and risks.
Determine whether market growth is being driven or hampered by trends and factors.
☐ Stakeholders will be able to assess market potential by identifying high-growth categories.
$\hfill\square$ Conduct a strategic analysis of each submarket's growth trends and contribution to the market.
☐ Competitive developments in the market include expansions, agreements, new product launches, and acquisitions.
$\hfill\square$ To develop a strategic profile of the major players and conduct a thorough analysis of their growth strategies.
<ul> <li>In the next seven years, what innovative technology trends should we expect?</li> <li>Which sub-segment do you believe will grow the fastest over the next few years?</li> <li>By 2028, which region is predicted to have the largest market share?</li> </ul>

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☐ What organic and inorganic strategies are businesses employing to gain market share?

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