

# Targeted RNA Sequencing Market Size, Share, Growth, Sales Revenue and Key Drivers Analysis Research Report by 2028

*The global targeted RNA sequencing market size was significantly robust in 2020 and is expected to register a steady revenue CAGR over the forecast period.*

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A novel report on global [Targeted RNA Sequencing market](#) has been recently published by Reports and Data to offer

a comprehensive overview of the market. The report sheds light on latest trends and key developments in the industry along with market size, revenue growth, drivers, threats, challenges and opportunities. The report also offers details about market segmentation, regional bifurcation and top companies. The report is curated using primary and secondary research thoroughly evaluated by experts and professionals in the industry. In addition, to obtain accurate data, various advanced analytical tools such as SWOT analysis, PESTLE analysis and Porter's Five Forces analysis are used.

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Market Overview:

The pharmaceutical and healthcare sector is rapidly growing over the recent years and is expected to witness vast changes due to current coronavirus outbreak. Factors such as rapid developments in the healthcare and medical sector, improvements in the healthcare infrastructure and facilities, rising healthcare expenditure and increasing adoption of telemedicine and ambulatory care services are fueling market growth. In addition, increasing investments in research and development activities, increasing preference for personalized medicines and point of care diagnosis and home care settings.

Competitive Landscape:



The global Targeted RNA Sequencing market is extremely competitive and consists of several market players operating at global and regional levels. Key players are focusing on adopting various strategies such as R&D investments product launches, mergers and acquisitions, partnerships to gain robust footing in the market and expand their product portfolio.

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Leading companies operating in the market and profiled in the report include:

- Thermo Fisher
- Illumina
- Roche Holdings
- BGI
- Eurofins
- LabCorp
- Berry Genomics
- Macrogen
- GENEWIZ

Key questions addressed in the report:

- What market size is the global Targeted RNA Sequencing market expected to reach over the forecast period?
- Which factors are expected to hamper global market growth between 2021 and 2028?
- Which key factors are expected to driver global Targeted RNA Sequencing market throughout the forecast period?
- Which application segment is expected to register fastest revenue CAGR over the forecast period?
- Which region is expected to register fastest revenue CAGR over the forecast period?
- Which leading players are operating in the global Targeted RNA Sequencing market?
- What are the key outcomes of Porter's Five Forces analysis and SWOT analysis?

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Global Targeted RNA Sequencing market segmentation:

Technology Outlook (Revenue, USD Billion; 2018-2028)

- Exome Sequencing
- Enrichment Sequencing
- Amplicon Sequencing

Application Outlook (Revenue, USD Billion; 2018-2028)

- Research Institutes
- Hospitals and Clinics
- Biotechnology Company
- Diagnostic Lab

Regional Outlook:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East & Africa

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