

# Uniform Fabric Market to Witness Exponential Growth by 2027 | Kataria Silk Mill, Woven Fabric Company ,

The Uniform Fabric Market Is Growing With Fast Growing Education Sector, Especially in Asia Pacific

SEATTLE, WA, US, January 13, 2022 /EINPresswire.com/ -- The <u>Uniform Fabric Market</u> Is Growing With Fast Growing Education Sector, Especially in Asia Pacific, Uniform is a type of clothing that is worn to reflect the work environment and is based on industrial characteristics and principles. According to the India's Brand Equity Foundation (IBEF), India's textile industry exported products worth US\$ 39.2 billion in FY 2017-18. Furthermore, the Indian textile market was valued at US\$ 150 billion in FY 2017-18, according to IBEF estimates, and is expected to reach US\$ 250 billion by 2019.

### Market Overview:

Uniform is a form of clothing worn based on the principles of the work environment. Fabric plays an important role in the designing of the uniform, which is selected on the basis of the type of industry. For example, uniform for military is made up of camouflage fabric. This type of clothing allows military personnel to hide themselves and their equipment from enemies. The most commonly used manmade fibers used in school uniform and sportswear are acrylic yarns, viscose, and polyester. They all share the characteristics of being, compared to natural fibers, extremely predictable, stable and durable. Polyester is a manmade alternative to cotton. The best fabrics for office uniforms are nylon, polyester, and cotton. Other clothing pieces use some variation of these and also mix and match different fabrics in the case of polyester blends.

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### Competitive Landscape:

Major players operating in the global uniform fabric market are Kataria Silk Mill, Woven Fabric Company, Nangong Zhongao Non-Woven Fabric Co., Ltd., Hebei Nhidi Import And Export Trade Co., Ltd, Shengzhou HS Necktie & Garment Co., Ltd, and Others.

Key Market Drivers:

Increasing consumer preference towards sustainable products/apparels is expected to propel growth of the uniform fabric market over the forecast period. For instance, in June 2021, Barco Uniforms announced that the company has collectively recycled over 40 million plastic bottles. Barco uniform fabric incorporates five to seven plastic bottles into each garment. The uniforms have gained popularity among health-care professionals because of the fabric's anti-static and temperature-regulating properties.

Moreover, increasing trend of smart textiles and increasing adoption of smart uniforms is also expected to augment the growth of the uniform fabric market. For instance, in December 2018, with the help of Guizhou Guanyu Technology Co, Chinese government launched an intelligent (smart) uniform to keep track of their students. Students of more than 10 schools in Guizhou Province and the Guangxi region have started to wear their Chinese smart uniforms.

### COVID-19 Impact Analysis:

The textile market has seen a positive growth due to the positive growth in the healthcare sector during the pandemic. The demand for woven fabric has increased due to rise in demand for PPEs (personal protective equipment) among the medical staff and as well as the non-medical staff to curb the spread of the virus. Moreover, there is an increasing demand for uniforms from the healthcare sector, worldwide. Thus, market players are focusing on developing uniforms that can be used effectively during this crisis. For instance, in December 2020, India-based Dibbu Solutions developed a fabric that can kill bacteria, airborne viruses. The fabric is proven and tested against H1N1, COVID-19, Ecoli, and Salmonella and is safe against dust, S02, NO2, pollen, and ultraviolet A and B sun rays.

## **Key Takeaways:**

The uniform fabric market is expected to exhibit a CAGR of during the forecast period owing to the growing demand for soft and comfortable uniform fabric worldwide. For instance, in June 2019, the Uttar Pradesh government, India introduced Khadi school uniforms in few districts of the state to promote the indigenous fabric among children, the state's basic education minister informed. The reason for choosing Khadi is that it is a sturdy and low maintenance fabric and is ideal for the hot summers that the state faces.

Among regions, Asia Pacific is expected to witness robust growth in the uniform fabric market due to the rapid growth of the education and textile industry. The Indian Textile Industry counts among the leading textile industries in the world. According to the India Brand Equity Foundation (IBEF), under the National Education Policy 2021, the Indian government palnned to set up regional, national institutes for virology, >15,000 schools, 100 Sainik schools, and 750 Eklavya model residential schools in tribal areas. Moreover, India's higher education segment is expected to increase to US\$ 35.03 by 2025.

# Market Taxonomy

The global uniform fabric market is segmented on the basis of material type, end-use industry, and region.

By Material Type:

Polyester

Cotton

Blended Fabric

Others

Nylon

Silk

Viscose/Rayon

By End-use Industry

Healthcare

Manufacturing & Construction

Defense

Education

Household

Sports

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# » Reliable Value Chain Analysis Research Methodology

Finally, there is an industry growth strategy, a data source, research findings, an appendix, and a conclusion in the report. The report examines the manufacturing process, market competitors, seller and merchant classification, innovation implementation, and business growth strategies in order to deconstruct the market. All of these details will assuage customers' concerns about future plans and actions to compete with other market participants. The most recent market gains are also shown.

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| ☐ SWOT Analysis is used to define, assess, and analyse market competition by focusing on the world's major manufacturers. The market is defined, described, and forecasted by type, application, and region.  |
| ☐ Examine the potential and advantages of global and major regional markets, as well as the opportunities and challenges, as well as the constraints and risks.   |
| ☐ Determine whether market growth is being aided or hampered by trends and factors.   |
| ☐ Stakeholders will be able to assess market potential by identifying high-growth categories.   |
| $\hfill\square$ Conduct a strategic analysis of each submarket's growth trends and contribution to the market.  |
| ☐ Competitive developments in the market include expansions, agreements, new product launches, and acquisitions.  |
| $\hfill\square$<br>To develop a strategic profile of the major players and to thoroughly examine their growth strategies.   |
|   |
| <ul> <li>In the next seven years, what innovative technology trends should we expect?</li> <li>Which sub-segment do you believe will experience the greatest growth in the coming years?</li> <li>By 2028, which region is predicted to have the largest market share?</li> <li>What organic and inorganic strategies are companies employing in order to gain market share?</li> </ul> |
| Key Reasons to Purchase the Uniform Fabric Market Report :  |

☐The report is chock-full of data, including market trends and projections.

| ☐ The report's segments and sub-segments include quantitative, | qualitative, | value (USD | Million), |
|--|--------------|------------|-----------|
| and volume (Units Million) data.                               |              |            |           |

☐ At the regional, sub-regional, and country levels, data on demand and supply forces, as well as their effects on the market, can be found.

☐ The competitive landscape has changed dramatically in the last three years as a result of new developments, strategies, and market share gains by key players.

☐ Companies that offer a diverse range of services, including financial data, news, SWOT analyses, and strategies.

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