

Image One USA Named a 2022 Top Franchise by Franchise Business Review

Independent Survey Shows Franchise Owners Are Highly Satisfied with Image One's Performance

ROLLING MEADOWS, IL, USA, January 13, 2022 /EINPresswire.com/ -- Image One USA was recently named a Top Franchise for 2022 by Franchise Business Review. This is the 17th annual ranking of the 200 best franchise opportunities as rated by franchise business owners. The list is available at <https://franchisebusinessreview.com/page/top-franchises/>.

Image One provides necessary training, tools and support to help franchise affiliates build their business, including teaching franchisees the latest cleaning techniques and empowering them with insights on best-in-class equipment and technology. Ongoing training is delivered both at Image One's corporate headquarters and onsite at existing client locations to ensure that franchisees continue to grow their own businesses.

Franchise Business Review, a market research firm that performs independent surveys of franchisee satisfaction and employee engagement, provides the only rankings and awards for franchise companies based solely on actual franchisee satisfaction and performance. Franchise Business Review publishes its rankings of the top 200 franchises in its annual Guide to Today's Top Franchises.

Image One was among over 300 franchise brands, representing more than 30,000 franchise



owners, that participated in Franchise Business Review's research. Image One's franchisees were surveyed on 33 benchmark questions about their experience and satisfaction regarding critical areas of their franchise systems, including training & support, operations, franchisor/franchisee relations, and financial opportunity.

Image One's survey data showed the following:

In the Franchise Business Review survey of owners, the franchise scored very well across a number of categories. Scored out of five points—with reaching the threshold of 4.0 or better being considered as superb—Image One received some high marks. In leadership, franchisees gave the commercial cleaning company a 4.1, for general satisfaction they received a 4.4, and a stellar 4.5 average given for the category of core values. Franchise Business Review is an objective third-party surveyor of franchise systems. Every active franchise owner was encouraged to participate in the survey and several dozen Image One owners took part. The results speak volume and shows why Image One was named a Top Franchise by FBR.

"While the pandemic impacted various business sectors differently, the last 18 months have clearly demonstrated the inherent strengths of the franchise business model. The old franchise adage of 'being in business for yourself, but not by yourself' has never been more important," said Franchise Business Review founder & CEO Eric Stites. "Thanks to fast innovations, significant support, and responsive crisis management, many franchise brands have emerged stronger from the pandemic, and that is reflected in high franchisee satisfaction."

"We work hard to have our franchisees feel involved in the Image One community," said Tim Conn, President and co-founder of Image One. "It's a wonderful thing to see this translate into being named a top franchise. We hope to continue to cultivate this success as we grow."

"As an independent research firm, Franchise Business Review is committed to helping prospective franchisees get an objective view of the best franchise opportunities, based on actual feedback from franchise owners," said Michelle Rowan, president & COO of Franchise Business Review. "We survey franchisees from franchise companies in the marketplace today and identify those with the highest levels of satisfaction and performance in order to educate potential buyers and help them choose which franchise to invest in. The companies on this year's list of Top Franchises are the top-ranked brands in the key areas critical to their franchisees' success."

Visit FranchiseBusinessReview.com to see the full description of the 2022 Top Franchises.

###

About Image One

Image One USA is a commercial cleaning services business. The Image One franchising model was formed on the principles of transparency, training, and top-notch financial and customer service support. It is regularly recognized as a top franchise by third-party franchise and business publications, including CNBC.com, Entrepreneur.com and Franchise Business Review. Image One franchisees work for themselves in a unique relationship with the franchise company. Image One provides them with customer support for their business, ongoing training, along with assistance with billing, equipment and sales training. Image One has commercial cleaning franchise locations covering Chicago, Cincinnati, Dallas, Denver, Detroit, Fort Myers, Nashville and Orlando. Franchise territories are available nationwide. For information on the franchise, visit <http://ImageOneUSA.com>

About Franchise Business Review

Franchise Business Review (FBR) is a leading market research firm serving the franchise sector. FBR measures the satisfaction and engagement of franchisees and publishes various guides and reports for entrepreneurs considering an investment in a franchise business. Since 2005, FBR has surveyed hundreds of thousands of franchise owners and over 1,100 leading franchise companies. FBR publishes free and unbiased franchisee satisfaction research reports throughout the year online at <http://www.FranchiseBusinessReview.com>. To read our publications, visit <https://franchisebusinessreview.com/page/publications/>.

Franchise Business Review

Ali Forman

Marketing Director

603.319.4818

ali@franchisebusinessreview.com

Bob Spoerl

Bear Icebox Communications Inc.

773-453-2444

bob@bearicebox.com

This press release can be viewed online at: <https://www.einpresswire.com/article/560567438>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.