

# U.S. Bottled Water market Projected To Grow 4.42% Cagr Through 2026 | Nestle Waters, PepsiCo, Inc.,

*Bottled water is drinking water packaged in plastic or glass bottles.*

SEATTLE, WA, UNITED STATES , January 14, 2022 /EINPresswire.com/ -- A detailed report on Global [U.S. Bottled Water Market](#) providing a complete information on the current market situation and offering robust insights about the potential size, volume, and dynamics of the market during the forecast period, 2021-2027. The research study offers complete analysis of critical aspects of the global U.S. Bottled Water , including

competition, segmentation, geographical progress, manufacturing cost analysis, and price structure. We have provided CAGR, value, volume, sales, production, revenue, and other estimations for the global as well as regional markets.



U.S. Bottled Water Market

## Market Overview:

Bottled water is drinking water packaged in plastic or glass bottles. It is the most convenient way for the body to fulfill its hydration needs being easily available in nearby retail stores and supermarkets. Moreover, in the United States, bottled water is strictly regulated as a packaged food product by the U.S. Food and Drug Administration (FDA). Bottled water is an alternative for tap water that consumers may choose for a number of reasons, including taste, quality, and convenience. There are several types of bottled water, depending on the type of water provided and the source of the water. Bottled water has become a popular alternative to tap water due to its taste and health benefits. In recent years, consumer interest in bottled water has been related to their convenience, safety, health, and its value. The USFDA regulates the safety of bottled water and bases its standards on the EPA standards for tap water.

## Competitive Landscape:

Major players operating in the U.S. bottled water market are CG Roxane, LLC, The Coca-Cola Company, Suntory Beverage & Food Ltd, Groupe Danone, PepsiCo, Inc., Nestle Waters, and Mountain Valley Spring Company, LLC, among others.

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#### Key Market Drivers:

Growing health consciousness among consumers and rise in awareness among people about waterborne diseases is expected to propel growth of the U.S. bottled water market during the forecast period. For instance, according to the Centers for the Disease Control and Prevention (CDC), more than 19 million people in the United States get sick every year from drinking contaminated water. Moreover, the World Health Organization (WHO) estimates that 80% of diseases worldwide are waterborne.

Furthermore, increasing demand for bottled water, rising awareness among people about the health benefits of bottled water, and introduction of innovative products are some major factors expected to augment the growth of the U.S. bottled water market. For instance, in April 2018, Tata Waters and Talking Rain Beverage joined forces to bring a new premium bottled water, Himalayan Natural Mineral Water, to the U.S. market. It is available in 500-ml bottles and 500-ml four-packs, for a suggested retail price (SRP) of \$1.59 and \$5.69. The mineral water also is available in 1-liter bottles, with a SRP of \$2.39.

#### COVID-19 Impact Analysis:

The outbreak of COVID-19 (pandemic) and stringent measures to combat the virus have been creating logistical challenges for the bottled water sector. While this is creating new bottlenecks in the sector, consumers are prioritizing the storage of essential commodities. This in turn is expected to increase the demand for bottled water during the pandemic. Since the beginning of the pandemic, bottlers, distributors, and suppliers are working tirelessly to ensure that bottled water remains available to provide healthy hydration to the consumers. This in turn is expected to have a positive impact on the growth of the market.

#### Key Takeaways:

The U.S. bottled water market is expected to exhibit a CAGR of 4.42% during the forecast period, owing to the increasing consumption of bottled water in the region. Bottled water consumption reached an all-time high in the United States in 2019. For instance, according to the International Bottled Water Association (IBWA), in the U.S., the total bottled water consumption was 14.2 billion gallons in 2019, a 6.2% rise from 2017.

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Detailed Segmentation:

U.S. Bottled Water Market, By Capacity:

3 Gallons

5 Gallons

Others

U.S. Bottled Water Market, By Material:

PET

HDPE

Others

U.S. Bottled Water Market, By Cap Type:

Screw Cap

Snap-on Cap

Sports Cap

Snap Screw Cap

Others

Important Features that are under Offering and Key Highlights of the Reports:

- Potential and niche segments/regions exhibiting promising growth.
- Detailed overview of Market
- Changing market dynamics of the industry
- In-depth market segmentation by Type, Application, etc.
- Historical, current, and projected market size in terms of volume and value
- Recent industry trends and developments
- Competitive landscape of Market
- Strategies of key players and product offerings

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□ SWOT Analysis is used to define, assess, and analyse market competition by focusing on the world's major manufacturers. The market is defined, described, and forecasted by type, application, and region.

□ Examine the potential and advantages of the global and major regional markets, as well as the opportunities and challenges, as well as the constraints and risks.

□ Determine whether market growth is being driven or hampered by trends and factors.

- Stakeholders will be able to assess market potential by identifying high-growth categories.
- Conduct a strategic analysis of each submarket's growth trends and contribution to the market.
- Competitive developments in the market include expansions, agreements, new product launches, and acquisitions.
- To develop a strategic profile of the major players and conduct a thorough analysis of their growth strategies.

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- In the next seven years, what innovative technology trends should we expect?
- Which sub-segment do you believe will grow the fastest over the next few years?
- By 2028, which region is predicted to have the largest market share?
- What organic and inorganic strategies are businesses employing to gain market share?

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Mr. Shah  
Coherent Market Insights Pvt. Ltd.  
+1 206-701-6702  
sales@coherentmarketinsights.com

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