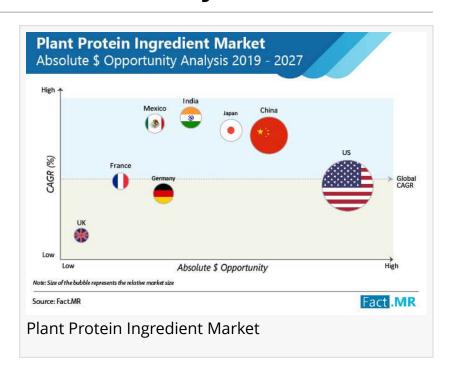


Weight Management to be Key Driver for Wheat Protein Ingredients, With Asia Pacific as Lucrative Pocket – Fact.MR Study

ROCKVILLE, MARYLAND, UNITED STATES, January 19, 2022 /EINPresswire.com/ -- The unprecedented COVID-19 pandemic has affected the global economy to a great extent. Considering the food industry, one of the most important sectors of the economy, a tremendous impact has been witnessed on the entire process from the field to the consumer. The restrictions in the movement of workers, closure of food production facilities, and changes in consumer demand have put excessive pressure on the food industry.



The report offers actionable and valuable <u>market insights of Wheat Protein Ingredient</u>. The latest report by Fact.MR provides details on the present scenario of the market across various regions along with the historic data and forecast of the market. The report also includes information on the sales and <u>demand of Wheat Protein Ingredient</u> Market across various industries and regions.

To remain 'ahead' of your competitors, request for a sample

- https://www.factmr.com/connectus/sample?flag=S&rep_id=4507

Demand of Wheat Protein Ingredient is expected to grow exponentially and is projected to create an absolute \$ opportunity of US\$3.0 Bn during forecast period 2019 – 2027. Meat-based ingredients have been a primary source of protein in developed countries for several years. However, a significant uptick in meat consumption have made their procurement complex for alternative applications such as protein ingredients. This has also imparted price pressure on meat based protein products.

This has caused a veritable shift in manufacturing processes of companies to increase volume of

plant based protein ingredients in their portfolio. Emerging shift towards alternative protein ingredient sources such as plant based protein is expected to decelerate growth of meat protein by half.

The market study done by Fact.MR gives exclusive information about how the market will grow. The study identifies crucial trends that are determining the growth of Wheat Protein Ingredient market. This newly published report sheds light on vital dynamics, such as the drivers, restraints, and opportunities for key market players as well as emerging players associated with the production and supply. The latest report by Fact.MR provides detailed Market Analysis of Wheat Protein Ingredient

This newly published and insightful report sheds light on Market Insights of Wheat Protein Ingredient, key dynamics, their impact on the overall value chain from suppliers to end-users and Growth of Wheat Protein Ingredient Market.

A comprehensive estimate on Wheat Protein Ingredient market has also been made accessible by the experts, who have considered the market estimates on the basis of a likely scenario, an optimistic scenario, and a conservative scenario regarding sales of Wheat Protein Ingredient during the forecast period. Analysis and estimation of price point comparison by region and by product with the global average price has been included in this study.

Need more information about Report Methodology? Click herehttps://www.factmr.com/connectus/sample?flag=RM&rep_id=4507

Wheat Protein Ingredient Market: Segmentation

FactMR's study has done the segmentation of Wheat Protein Ingredient market on the basis of product type, form, application and region.

Product Type

Soy Protein
Wheat Protein Ingredient
Pea Protein
Rice Protein
Potato Protein
Others

Form

Isolate Concentrate Other Forms

Application

Sports Nutrition
Clinical Nutrition
Infant Nutrition
Bakery & Confectionary
Fortified Food & Beverages
Other Applications

Region

North America
Latin America
Europe
East Asia
South Asia & Oceania
MEA

Full Access of this Exclusive Report is Available at- https://www.factmr.com/checkout/4507

Enhancement of Production Capacity to be Key Market Tenet
The major companies in the Wheat Protein Ingredient market such as A & B ingredients, Axiom
Foods Inc., Cargill, Inc. etc are front runners in the Wheat Protein Ingredient market.

These players are focusing on increasing their production capacities to meet the growing supply of Wheat Protein Ingredients in the market. For instance, In January, 2019 Ingredien, Inc. has announced its investment of US\$ 185 Mn for expansion of Wheat Protein Ingredient plant based in Vanscoy, Saskatchewan and Canada in order to increase the company's production capacity which is likely to capture the market in the coming years.

Key Takeaways of Global Wheat Protein Ingredient Market

The surge in demand for concentrate type of Wheat Protein Ingredients accounts for more than 60% market share and is expected to indicate a rising growth curve in Wheat Protein Ingredient market during period of forecast 2019 – 2027.

Wheat Wheat Protein Ingredient type is a major contributor to global Wheat Protein Ingredient market and is projected to grow 1.4X over period of forecast 2019 – 2027.

North America and East Asia Wheat Protein Ingredient market together hold more than 3/5th market share. East Asia will grow at a higher CAGR than the global average.

South Asia and Oceania Wheat Protein Ingredient market to hold more than 10% market share in terms of volume and are likely to gain 178 BPS over forecast period 2019 – 2027.

United States spending on Wheat Protein Ingredients is 1.7X as compared to Europe's per capita spending on Wheat Protein Ingredient which is around US\$ 6. Moreover, per capita spending by these regions is projected to grow by more than 20% in next three years

Pea protein and soy protein are gaining traction as compared to other Wheat Protein Ingredients across the globe owing to increased applications in nutrition.

More Valuable Insights on Wheat Protein Ingredient Market

Fact.MR, in its new report, offers an unbiased Market Analysis of Wheat Protein Ingredient, Sales and Demand of Wheat Protein Ingredient, analyzing forecast statistics through 2019 and beyond. The study reveals growth projections on the basis of various criteria.

Explore Fact.MR's Comprehensive Coverage on Food & Beverages:

Protein Ice Cream Market - https://www.factmr.com/report/protein-ice-cream-market

Coffee Fruit Extract Market - https://www.factmr.com/report/3669/coffee-fruit-extract-market

Chewable Coffee Market - https://www.factmr.com/report/2141/chewable-coffee-market

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