

# Frozen Food Packaging Market Size Expected to Reach USD 60.58 Billion in 2028 by Reports And Data

*Shifting consumer preference towards ready-made meals and convenience food products is a key factor driving revenue growth of the frozen food packaging market.*

NEW YORK, NEW YORK, UNITED STATES, January 20, 2022

/EINPresswire.com/ -- Increasingly investing in development of more

efficient packaging solutions as packaging plays a significant role in the frozen foods sector.

Frozen food packaging solutions help to protect integrity of food products and can also serve to carry printed details of contents and promotional messages and labels.

The global [frozen food packaging market size](#) is expected to reach USD 60.58 Billion in 2028 and register a CAGR of 5.5% over the forecast period, according to the latest report by Reports and Data. Rapid global food packaging market revenue growth can be attributed to shifting consumer preference towards ready-made meals and convenience food products. Increasing global population, rise in disposable income, and improving standards of living of consumers in developing countries are factors contributing significantly to rising demand for frozen food, and this is driving rapid demand for frozen food packaging solutions and materials.

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Major Players evaluated in the Report:

ProAmpac LLC, Sonoco Products Company, American Packaging Corporation, Amcor plc, Berry Global, Inc., Cascades Inc., Sealed Air Corporation, Smurfit Kappa Group, Sabert Corporation, and WestRock Company.

Get to know the business better:

The global Frozen Food Packaging market research is carried out at the different stages of the



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business lifecycle from the production of a product, cost, launch, application, consumption volume and sale. The research offers valuable insights into the marketplace from the beginning including some sound business plans chalked out by prominent market leaders to establish a strong foothold and expand their products into one that's better than others.

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### Some Key Highlights From the Report

In June 2020, American Packaging Corporation launched new cold seal flow wrap package. The company provides flexible packaging solutions for frozen food, dry foods and mixes, dairy products, and confectionery applications. The new high-barrier cold seal flow wrap package launched by the company can be utilized for front of store drop-off recycle streams.

Bags segment is expected to account for largest revenue share in the global frozen food packaging market over the forecast period owing to its wide usage for packaging of frozen food products, including fruits & vegetables, meat, poultry, and seafood.

Plastics segment is expected to register robust revenue growth over the forecast period. Frozen food packaging manufacturers are increasingly utilizing plastic as it does not interact with food and can easily be integrated with packaging technology.

Meat, poultry & seafood segment is expected to account for a robust revenue share in the global frozen food packaging market owing to increasing demand for higher protein food products among an increasing number of health-conscious consumers.

The frozen food packaging market in Europe is expected to account for largest revenue share over the forecast period. Increasing demand for frozen food products in the region owing to busy lifestyle and high purchasing power of consumers is expected to boost growth of the frozen food packaging market in the region.

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### What the Report has to Offer?

**Market Size Estimates:** The report offers accurate and reliable estimation of the market size in terms of value and volume. Aspects such as production, distribution and supply chain, and revenue for the Frozen Food Packaging market are also highlighted in the report

**Analysis on Market Trends:** In this part, upcoming market trends and development have been scrutinized

**Growth Opportunities:** The report here provides clients with the detailed information on the lucrative opportunities in the Frozen Food Packaging market

**Regional Analysis:** In this section, the clients will find comprehensive analysis of the potential

regions and countries in the Frozen Food Packaging market

Analysis on the Key Market Segments: The report focuses on the segments: end user, application, and product type and the key factors fueling their growth.

Vendor Landscape: Competitive landscape provided in the report will help the companies to become better equipped to be able to make effective business decisions.

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