

# Navigating the challenges and legal landscapes of parallel trade

SMi presents its 16th annual Parallel Trade conference on the 21st and the 22nd March 2022. As the only parallel trade conference in Europe

LONDON, LONDON, UNITED KINGDOM, January 21, 2022 /EINPresswire.com/ -- SMi Presents the 16th Annual Conference:

Parallel Trade 2022

Conference Date: 21st - 22nd March

2022

Workshop date: 23rd March 2022 Website: <a href="https://www.parallel-trade.com/">www.parallel-trade.com/</a>



Navigating the challenges and legal landscapes of parallel trade



This is the Leading
Conference on Parallel
Trade and one you really
cannot afford to miss"

Richard Jones

SMi presents its 16th annual Parallel Trade conference on the 21st and the 22nd March 2022. As the only parallel trade conference in Europe, this event provides the perfect platform for industry experts from both sides of the coin to come together and share perspectives on the practice of parallel trade.

The 2022 event will be more significant than ever before

due to the transition period after Brexit coming to an end. As such, the UK will no longer be part of the EU free market. This will mean increased medicines prices, reduced access to some specialist drugs and greater risk of supply chain shortages. In a post-Brexit environment, exhaustion of rights will cease to apply to the UK, making import and export a costly business and in a worst-case scenario could effectively kill parallel distribution.

This conference will bring together industry experts to discuss the challenges and drivers of the industry, including the EU regulatory landscape and the impact of the Brexit and the Pandemic together. The conference will also provide global insights on Parallel trade and will reflect on key takeaways for other member states.

Book on or before 28th January to receive £100 off the conference price

Register online today at: <a href="www.parallel-trade.com">www.parallel-trade.com</a> or call Yasmin Alsadoon, Director on +44 (0)20 7827 6164 or email yalsadoon@smi-online.co.uk

#### Co-Chairs For 2022:

- Thristopher Stothers, Partner, Freshfields Bruckhaus Deringer LLP
- •Bric Noehrenberg, Vice President and Global Head of Market Access and Goverment Affairs, Corcym

## Key Speakers Include:

- •Martin Howe, Queen's Counsel, 8 New Square
- •Bhabnam Hanassab, Engagement Manager, iQvia
- Tushar Patel, Technical Director, Key Pharmaceuticals Ltd
- •Dermot Glynn, Senior Advisor, Europe Economics
- •Btefan Enchelmaier, Professor of European and Comparative Law, Tutor in Jurisprudence, lincoln College, GB-Oxford
- •Hynek Valerián, Group Parallel Trade Manager, Dr.Max group
- •Jackie Mulryne, Partner, Arnold & Porter
- •Beter Bogaert, Managing Partner, Covington & Burling
- •□.and many more

Key Benefits of attending:

- •Discover the impact of Covid-19 on Parallel trade as countries begin to release restrictions. How has the sector been influenced?
- •Engage in discussions on the growth within parallel trade over the past year at the only Parallel Trade specific conference within the EU.
- •Discuss the impact on UK parallel trade following Brexit, through the eyes of regulators, the pharmaceutical industry and academics
- •Develop further understanding of the rules and regulation changes over the past 12 months, Parallel Trade, where are we now?

Who should attend:

# Vice President/ Heads of/General Managers:

- •International Trade and Relations
- •Bupply Chain Development Brexit
- •Brexit Implementation
- Market Access
- •Bupply Chain Manager
- Barallel trade reporting
- •Regulatory Affairs
- •IP
- Burchasing

- Bolicy Patent Operations
- •Buropean Affairs
- •Bupply and Demand
- Attorney
- Distribution

SMi Group offer direct access to key decision makers through tailored sponsorship and exhibitor packages. For details contact

Plus, Two post-conference interactive workshops

Workshop A: Parallel Trade let's talk details

Workshop Leader: Tushar Patel, Technical Director, Key Pharmaceuticals Ltd

Workshop Overview: This workshop will discuss all of the main topics within parallel trade, looking back to understand the future. There will be highlights on the history of parallel imports and how this works with the UK. The workshop will also highlight parallel trade and Brexit, discussing where we are now and what strategies are currently being used, do they give parallel traders and advantage and how will Brexit effect parallel trade in the long term. The workshop will highlight the challenges and successes of the industry and will also allow for open discussion on the future of this industry.

This workshop will allow you to:

- Discover the future of parallel trade, based on the history we have
- Understand where we are now, how has Brexit effected the parallel trade industry
- Interact with industry professionals with Q&A sessions.
- Speak with Tushar Patel about current trading models and the specific challenges for different industry professionals.

Workshop B: The Case Law of Parallel Imports

Workshop Leader: Stefan Enchelmaier, Professor of European and Comparative Law, Tutor in Jurisprudence, Lincoln College, GB-Oxford

Workshop Overview: This workshop will allow attendees to discuss and build their understanding of case law within Parallel Trade. With interactive sessions, opportunities to question and learn, this workshop will discuss national IP rights and the trade of COVID 19 vaccines. There will be highlights of Professor Stefan Enchelmaier's work and case studies, focusing on re-packaging and intellectual property.

This workshop will allow you to:

- Discover when parallel trade is permissible
- Engage in interactive sessions about case law with a focus on packaging
- Discuss potential cases with Stefan and understand develop your understanding of the

movement of free goods.

Additional Contact Info:

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## About SMi Group:

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