

Chlorophyll Water® Available at all Erewhon Markets in California

Chlorophyll Water® is available at all Erewhon locations including Calabasas, West Hollywood, Pacific Palisades, Santa Monica, Silver Lake, Studio City & Venice.

BROOKLYN, NEW YORK, UNITED STATES, January 24, 2022 /EINPresswire.com/ -- [Chlorophyll Water®](#), recognized by the Green Business Bureau as “Good for the Mind, the Body, and the Planet,” is available at all seven locations of [Erewhon](#) Markets in California.

Erewhon Markets, a Certified B Corp, is an independent, family-owned market with seven current locations across Los Angeles including Calabasas, Fairfax/West Hollywood, Pacific Palisades, Santa Monica, Silver Lake, Studio City and Venice. (watch on Youtube at <https://www.youtube.com/watch?v=jWyqXMZ-AOM>)



Join the Plant Powered Movement®, follow Chlorophyll Water® on social media at @ChlorophyllWater.

Chlorophyll Water® is a plant-powered purified mountain spring water enhanced with the addition of Chlorophyll, a key ingredient and the distinct green pigment in plant life.

Chlorophyll Water® is bottled at the source, Tomhicken Mountain Springs in Pennsylvania. Known as the “purest spring water in North America,” Tomhicken Mountain Springs is a preserved natural resource protected from all of the elements by a 1,500-acre forest. The purified mountain spring water in Chlorophyll Water® is then distilled and refined through a three-part purification process, which is triple filtered (including carbon filtration), and then UV treated for purity and quality. Each bottle of Chlorophyll Water® is then fortified with additional

vitamin A, vitamin B12, vitamin C and vitamin D for enhanced nutrition.

Erewhon emphasizes the importance of nutrition on their website, saying, "At Erewhon, we believe that nutrition is the key to a radiant lifestyle. Through our markets, we endeavor to provide exceptional products that inspire good decision-making and healthier communities."

Noted by Goop for its detox properties, by Pop Sugar as a "potent antioxidant", and by women's wellness website She Finds as an "anti-aging drink recommended by dermatologists", Chlorophyll, the main ingredient in Chlorophyll Water®, has been reported to be the #1 ranked beauty ingredient for 2022 by WWD, while the Zoe Report, a website dedicated to beauty and wellness, declared "green is the new black," Chlorophyll Water, the #1 nutrition trend to follow in 2022 to "boost immunity and energy."



For more information on Chlorophyll Water® visit ChlorophyllWater.com.

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Chlorophyll, the main ingredient in Chlorophyll Water® is the #1 ranked beauty ingredient for 2022 by artificial intelligence retail platform Trendalytics.”

Chlorophyll Water®

This past year, Chlorophyll Water® has also gained mainstream popularity on social media with the hashtags [#chlorophyll](https://www.tiktok.com/tag/chlorophyll) and [#chlorophyllwater](https://www.tiktok.com/tag/chlorophyllwater) amassing over 580 million mentions on TikTok. Many social media users are raving about the benefits of chlorophyll and sharing their personal results of drinking liquid chlorophyll - everything from anti-aging to clearing up acne, glowing and healthy skin, speeding up metabolism, immune-boosting properties, weight loss, detoxification, and boosting energy.

With the surge in demand, "...after influencers raved about the health properties of Chlorophyll Water, the brand [Chlorophyll Water®] quickly sold out...the small company's product has been flying off of shelves," according to MSN Money in an article entitled "Can't Find the Chlorophyll Water."

Chlorophyll Water® has been featured in the pages of Vogue Magazine as a fashionable

hydrating prop with supermodel Kaia Gerber, with Vogue stating chlorophyll “truly is a powerhouse ingredient, worthy of its enduring appeal” and adding that it contributes to “overall good health (and all the good things that come with it, including radiant skin).” While chlorophyll has become part of the daily health routines for celebrities such as Jennifer Lawrence, Gwyneth Paltrow and Reese Witherspoon. Kourtney Kardashian, on her Poosh website, in an article entitled “The Tonics and Supplements I Use Daily,” says drinking Chlorophyll Water® makes Kardashian feel like she’s “multitasking by staying hydrated while also getting important nutrients” her body needs.



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With the popularity, Better Homes & Gardens has declared Chlorophyll

Water “The Latest Green Nutritional Trend Taking Over Grocery Stores,” calling it “one of the latest trends for improving health...the research that’s available does suggest the health benefits of chlorophyll include antioxidant activity, gut-health promotion, and anti-inflammation effects.”

Health enthusiasts, nutritionists and yoga teachers have long been advocates of the many benefits of chlorophyll. Celebrity nutritionist Kelly Leveque shared to Harper’s Bazaar in an article entitled “Tips to Get a Flat Stomach-The Healthy” to “down chlorophyll.”

Yogi Approved, an online yoga and healthy lifestyle publication, stated, “Due to chlorophyll’s incredible nutritional value, sipping on liquid chlorophyll daily will [have] an advantageous effect in your overall skin health as this ‘super food’ is packed with a range of mighty nutrients.” The proposed nutrients in chlorophyll led Glamour magazine to publish an article called “Drinking Liquid Chlorophyll Gave Me the Best Skin of My Life” – with “potent anti-aging benefits,” the journalist stated that within a week of drinking liquid chlorophyll her energy increased and she experienced “an almost instantaneous change” to her face’s skin tone.

Registered Dietician Allie Gregg explains, “There are so many amazing benefits to drinking Chlorophyll Water®! It helps your liver function which improves detoxification, fights carcinogens, increases energy, helps to balance hormones, aids in weight loss and also fights cravings, reduces inflammation, increases and refreshes your body’s red blood cells, [works as a] natural

internal deodorizer, and promotes anti-aging and glowing skin."

Dr. Kelly Bay, a functional medicine practitioner, explains that she's a "big fan of Chlorophyll Water®," stressing, "Chlorophyll is a powerful antioxidant and has a wide variety of benefits. Consuming chlorophyll on a regular basis can...aid your body in eliminating toxins. It is a natural anti-inflammatory, which can help reduce chronic inflammatory problems like arthritis. This is why I've always been a big fan of Chlorophyll Water®, especially if you don't consume as many leafy greens as you should."

Erewhon's mission in creating a community of people who are united in "love for pure products that protect the health of people and our planet" aligns with Chlorophyll Water's brand mission in creating community around health, wellness, and the people who inspire consumers to achieve it. (watch on Instagram Reels at <https://www.instagram.com/reel/CYjjKRHhMKa/>)

Join the Plant Powered Movement® at <https://ChlorophyllWater.com/> .

About Chlorophyll Water®:

Chlorophyll Water® is a refreshing introduction to the many benefits of chlorophyll, and each bottle is fortified with the added benefits of vitamins A, B12, C, and D for enhanced nutrition.

Chlorophyll Water®

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For More Information on Chlorophyll Water®:

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