Mobile Edge Computing (MEC) Market | Growing Rapidly with Significant CAGR From 2026, Says Allied Market Research

The mobile edge computing market is expanding with the emergence of new applications and technologies.

PORTLAND, PORTLAND, OR, UNITED STATE, January 24, 2022 /EINPresswire.com/ -- Increase in the rise of data traffic and demand for low latency computing & improved Quality of Experience (QoE) drive the growth of the mobile edge computing market. In addition, proliferation of smartphones in developing nations such as India and China due to the growth in demand for real-time access and social media growth and rise in focus to deliver high bandwidth and low latency fuels the growth of the mobile edge computing market.

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However, lack of required infrastructure & deployment capabilities and factors such as regulatory & legal framework and privacy and security concern are the factors that restrict the market growth. Furthermore, new revenue stream for service providers and opportunities for enterprises in emerging MEC application areas of AV/VR is anticipated to create major opportunities in the market.

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The mobile edge computing market is segmented into component, application, organization size, industry vertical, and region. In terms of components, it is bifurcated into solution and services. By application, it is divided into location-based services, video surveillance, unified communication, optimized local content distribution, data analytics, and environmental monitoring.

By organization size, it is bifurcated into small and medium enterprises & large enterprises. As per industry vertical, it is categorized into BFSI, retail & e-commerce, manufacturing, government & defense, energy & utilities, IT & telecom, education, healthcare, and others. Region-wise, the mobile-edge computing market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players profiled in the mobile-edge computing market are IBM Corporation, Huawei Technology Co. ltd., Intel Corporation, Saguna Networks Ltd., Nokia Corporation, Adlink Technology Inc., Advantech Co., Ltd., Artesyn Embedded Technologies Inc., Brocade Communications Systems Inc., and Juniper Networks Inc. Current and future in mobile edge computing market trends are outlined to determine the overall attractiveness of the market.

KEY BENEFITS FOR STAKEHOLDERS:

• The study provides an in-depth analysis of the market along with the current trends and future estimations to elucidate the imminent investment pockets.

• Information about the key drivers, restraints, and opportunities and their impact analysis on the mobile-edge computing market share is provided.

• Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the mobile edge computing industry.

• The quantitative analysis of the market from 2019 to 2026 is provided to determine the market potential.

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Lastly, this report provides market intelligence in the most comprehensive way. The report structure has been kept such that it offers maximum business value. It provides critical insights on the market dynamics and will enable strategic decision making for the existing market players as well as those willing to enter the market.

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