

Textile Coatings Market SWOT Analysis, Emerging Trends, Industry Size, Growth Prospects and Forecast 2027

Global color and specialty chemicals company, Archroma launched a water-based textile coating binder, Appretan NTR, based on natural resources.

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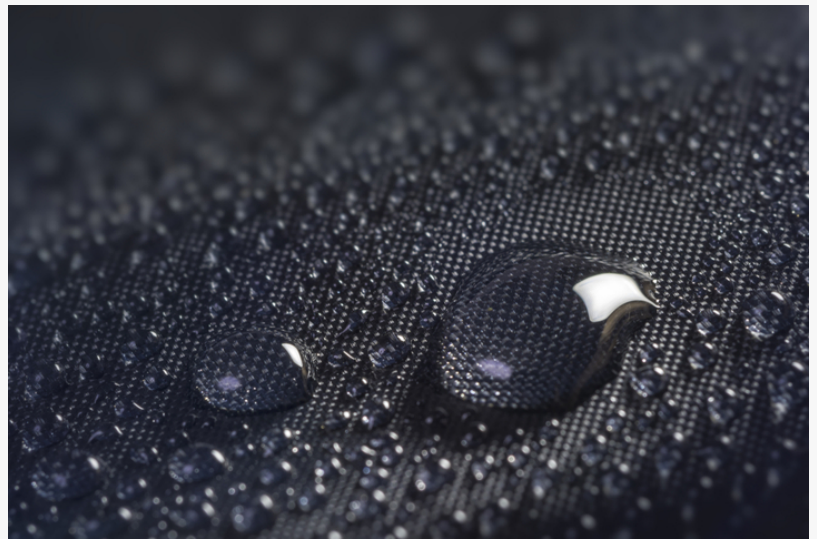
The global textile coatings market report provides an in-depth study of the market dynamics such as drivers, restraints, opportunities, and the current market scenario. The textile coatings market report also focuses on the subjective aspect of the industry. Furthermore, the study takes in the key

findings, in regards to market overview and investment opportunities. At the same time, the report also encompasses the competitive landscape including comprehensive profiles of the major frontrunners in the industry. The leading players are considered based on their revenue size, product portfolio, market share, key marketing stratagems, and overall contribution to the market growth.

Several industries such as automotive, aerospace, and building & construction require textile coatings for gloves, cut-resistant materials, clothing, fire protection clothing, and high visibility clothing. Textile coatings include isocyanates, polyols, acetylene, hydrogen cyanide, chlorine, ethylene, styrene, butadiene, and acrylonitrile, which are the major raw materials. Increase in demand for waterproof, high-quality, and heat-resistant fabrics is a key factor that drives the growth textile coatings market.

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Textile Coatings Market

The global textile coatings market is currently experiencing a stable growth. This is attributed to the fact that companies have been focusing on producing new products for specific applications,

as there are unpredictable demands based on the utilization.

The global textile coatings market is analyzed on the basis of type, application, end user, and region. Based on type, the market is divided into Thermoplastics, Polyvinyl chloride, Polyurethane, Acrylics and others. By application, the report categorizes the market into Chemical & Petrochemical, Agriculture, Transportation and others. By end user, the market is classified into Building & Construction, Home Furnishing, Healthcare and others. By region, the market is studied across North America, Europe, Asia-Pacific, and LAMEA. The region across North America is classified into the U.S, Canada, and Mexico. Europe includes countries such as Germany, the UK, France, Italy, Spain, and rest of Europe. At the same time, Asia-Pacific covers countries such as Japan, China, South Korea, India, and rest of Asia-Pacific. Finally, LAMEA is segmented into Latin America, the Middle East, and Africa

COVID-19 impact analysis:

The outbreak of the COVID-19 pandemic left a significant impact on the global economy. The textile coatings market report provides a detailed study of the micro- and macro-economic impacts of the pandemic. Moreover, the analysis depicts the direct impact of COVID-19 on the textile coatings market. It recapitulates the detailed information about the market extent and shares owing to the impact of the outbreak. The report also emphasizes on the supply chain and the sales of the textile coatings market. Last but not the least; the study also exhibits a post-COVID-19 scenario, portraying different measures and initiatives taken by the government bodies across the world.

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Major Inclusions-

- Qualitative as well as quantitative assessment of the market on the basis of the detailed categorization involving both the economic and non-economic factors.
- Analysis at country and regional level, which portrays the share of the product or service in different regions.
- Elaborative company profiles section, which provides different pointers such as key executives, business enactment, company overview, product/service portfolio, R&D expenditure, current scenario, and prime strategies of the key market players.
- The forecasted market outlook of the textile coatings market based on recent developments, which incorporate the analysis of drivers, market trends, and growth opportunities.
- The COVID-19 impact on the textile coatings market
- Post-sales support and free customization

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Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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