

## Ready to Hit the Trails in the United States

America's first Australian Off Road overland campers arrive at XGRiD in time for Australia Day, Wednesday, January 26, 2022

LAS VEGAS, NV, UNITED STATES, January 24, 2022 /EINPresswire.com/ -- <u>XGRiD Campers</u> is excited to announce the Las Vegas arrival of the first Australian Off Road models, Sierra and Sierra ZR, available for purchase in the United States. The first two Australian-made campers have just made their way to America for the exclusive partnership with XGRiD Campers as the importer and US retailer.

XGRiD Campers, headquartered near the worldfamous Las Vegas Speedway, is devoted to helping customers experience the off-grid lifestyle. Through partnerships with the world's leading overland camper manufacturers and an in-house team of dedicated outdoor enthusiasts, they help adventurers from all over the country find and build the right rig for their journey.



AOR Arrives in U.S. and Explores the Outdoors

With over 20 years of building the toughest off-road caravans in Australia, the <u>AOR</u> Sierra and Sierra ZR are the ideal campers for the off-grid lifestyle in the US. The 100% dust proof Sierra is known as a secure bunker and capable of handling the most aggressive terrain with its

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Loren Walker, owner of XGRiD Campers proprietary independent trailing arm suspension, a 41degree departure angle, and the Cruisemaster DO35 articulating hitch. Designed to track behind the tow vehicle with ease, these Micro Campers can be pulled with most light trucks and Jeeps, coming in under 2000lbs dry. The AOR Sierra and Sierra ZR are built to stay off the grid longer with up to 52 gal of fresh water, up to 300Ah lithium battery bank, and the REDARC RedVision power management system. Add to that an unprecedented amount of storage, roof top racks capable of holding the largest tents on the market, firewood storage, bike racks, a 270-degree bat wing awning, and a hot outdoor shower, the family can live in comfort anywhere they call basecamp.

"We are beyond excited to bring Australian Off Road into our Las Vegas showroom and represent these amazing campers in the US," says Loren Walker, founder of XGRiD Campers. "We are committed to helping our customers find the right rig for their overlanding lifestyle, and with AOR in our portfolio we can now deliver more choice than any dealer nationwide."

Join in the welcome caravan and come celebrate and tour the two AOR models available here in the U.S. on Wednesday, January 26 in honor of Australia Day. Also, to commemorate the new arrivals, XGRiD Campers is offering \$1,000 off any purchase of a new AOR camper through Wednesday, February 2, 2022.

Walker founded XGRiD Campers in 2020 after more than 23 years in corporate strategy, branding, and partnership development in software and platform technologies. After ripping up a traditionally built trailer on



AOR Arrives in XGRiD Campers Las Vegas Showroom



First AOR Overland Camper Hitch Made for U.S. Retailer XGRiD Campers

a backcountry trail, the avid outdoorsman and Western native became interested in off-road and overlanding campers and entered the industry to offer adventurers a single place where they can not only see, but also test, some of the best rigs on the market.

Overlanding is an adventure sector of the camping industry which has exploded here in the U.S. Australian made caravans have been industry-leading models and now the partnership XGRiD has forged with AOR marks the first 100% built Australian brand sold at the Las Vegas-based headquarters. XGRiD Campers focuses exclusively on the overlanding camper market, providing trailers and campers for sale and rent and assisting buyers with custom modifications and upgrades designed for the rigs they offer.

For more information, call 702.779.3397 or visit www.xgridcampers.com.

## ABOUT XGRID CAMPERS:

Las Vegas-based XGRiD Campers is dedicated to helping customers experience the off-grid lifestyle. Through partnerships with the world's leading overland camper manufacturers and an in-house team of dedicated outdoor enthusiasts, they help the wanderlust adventurer find and build the right rig for their journey. XGRiD Campers is headquartered in Las Vegas and serves customers across the United States. For more information, visit <u>www.xgridcampers.com</u>.

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