

## DSG Global Launches Major Market Challenge with New Vantage Golf Cart Unveiling in this Multi-Billion Dollar Market

SURREY, BRITISH COLUMBIA, CANADA, January 25, 2022 /EINPresswire.com/ -- DSG Global, Inc. (OTCQB: DSGT) ("DSGT" or the "Company"), the name behind Imperium Motor Company's electric SUVs, trucks, buses, and e-bikes and <a href="Vantage">Vantage</a> Tag Systems, the world's most advanced GPS-based golf cart fleet management system, will unveil its full range of Vantage golf carts at the 2022 PGA Show beginning tomorrow in Orlando, Florida.

The Vantage golf cart line-up will feature high-capacity, long-range Lithium battery packs; a state-of-the-art auto-park braking system; maintenance-free, brushless AC motor technology; onboard fast charging; state-of-the-art service; and Bluetooth telemetry.

Vantage Pro golf course fleet carts have integrated GPS fleet management systems, including geo-fencing, pace-of-play and security management as standard equipment. The private and non-fleet two-, four- and six-seat versions of Vantage Tour and Bay Car golf carts also carry an industry-leading comprehensive seven-year bumper-to-bumper warranty.

"The golf cart industry has been asleep at the wheel as new innovations pile up," said DSGT CEO Robert Silzer. "This industry is enormous and completely ripe for disruption. Our value proposition is set to shake that picture up. There's no need for golf course operators to pay extra for geo-fencing, tracking for pace of play, and the full suite of security options."

Silzer added, "Our new Vantage golf carts sit at the leading edge of design, engineering, and build quality. After long-term use and some very tough operational testing in the world's harshest environments, we are ready to launch the Vantage golf cart line-up into this billion-dollar market and challenge the competition, course operators, businesses, and private owners to inspect, test, and compare Vantage carts against other options on the market in quality, pricing and terms to purchase, lease or rent."

DSG Global will occupy Booth #3433 at the PGA SHOW from January 26 through January 28.

## About DSG Global

DSG Global is an emerging global technology company with an array of interconnecting businesses in some of the fastest-growing market sectors. With roots in the golf industry, in

which it specializes in fleet management with patented analytics, mobile touch screen engagement and electric golf carts under the Vantage Tag Systems (VTS) brand, the Company is moving quickly with road-ready electric vehicles for sale in the last quarter of 2021 through its Imperium Motor Company subsidiary.

## **About Vantage Tag Systems**

Vantage Tag Systems (VTS) provides patented electronic tracking systems and fleet management solutions to golf courses and other venues that allow for remote management of the course's fleet of golf carts, turf equipment and utility vehicles. Its clients use VTS' unique technology to significantly reduce operational costs, improve the efficiency plus profitability of their fleet operations, increase safety and enhance customer satisfaction. VTS has grown to become a leader in the category of fleet management in the golf industry, with their technology installed in vehicles worldwide. VTS is now branching into several new streams of revenue through programmatic advertising, licensing, and distribution, as well as expanding into commercial fleet management, PACERTM single rider golf carts, and agricultural applications.

Additional information is available at <a href="http://vantage-tag.com/">http://vantage-tag.com/</a>

## CAUTIONARY NOTE REGARDING FORWARD-LOOKING STATEMENTS

This news release contains forward-looking information. Such forward-looking statements or information are provided for the purpose of providing information about management's current expectations and plans relating to the future. Readers are cautioned that reliance on such information may not be appropriate for other purposes. Any such forward-looking information may be identified by words such as "anticipated," "proposed," "expects," "intends," "may," "will" and similar expressions. Forward-looking information contained or referred to in this news release includes but is not limited to the Company's ability to secure manufacturing facilities and supply chains, the benefits the Company expects to derive from existing and planned products, and the Company's ability to achieve production and sales targets, generally.

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information currently available to the Company.

Additional factors that could cause actual results to differ materially from those anticipated by our forward-looking statements are described under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our Annual Report on Form 10-K for the fiscal year 2020 and our subsequent Quarterly Reports on Form 10-Q and Current Reports on Form 8-K, all filed with the Securities and Exchange Commission. Forward-looking statements are made as of the date of this release, and we expressly disclaim any obligation or undertaking to update forward-looking statements. The forward-looking statements or information contained in this news release are expressly qualified by this cautionary statement.

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