

# SalesScreen and RevGenius Agree to First of Its Kind Partnership

*SalesScreen brings gamification to RevLeague Sales Development, a competitive league and game-changing cohort learning fellowship.*

NEW YORK CITY, NY, USA, January 27, 2022 /EINPresswire.com/ --

SalesScreen, a sales [gamification](#) company that for the past 10 years has empowered revenue teams to engage their sales forces with the most comprehensive and effective gamification platform in the game, today announced a first of its kind partnership with [RevGenius](#) adding gamification technology to the company's competitive sales development league and cohort learning platform.



SalesScreen has established a partnership with RevGenius as a part of an expanded offering into 2022, adding gamification capabilities to RevGenius's peer-to-peer community learning program, [RevLeague Sales Development](#).

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SalesScreen is more than creating a winning sales atmosphere amongst colleagues. By partnering with RevGenius, we want to make sales work more fun and exciting for all.”

*Sindre Haaland, SalesScreen's founder and CEO*

Previously RevLeague officially launched in late 2021 after a year-long experiment watching SDR's and Full Cycle AE-s compete with and help one another hit and surpass their goals. After seeing peer-to-peer learning, combined with competition, and access to innovative tools, RevGenius continues its community cohort program, expanding it into – "RevLeague Sales Development" to replicate these learnings and share with more people.

RevLeague Sales Development is a powerful 8-week cohort program that enables sales development professionals and teams to produce more results in today's competitive market. Through a hyper-targeted curriculum and an exclusive community, the program enables SDRs,

BDRs and AEs to maximize their impact and scale hyper-growth companies faster than ever before.

SalesScreen is a perfect partner to add value to the offering RevGenius already provides with their impressive track record of performance-boosting sales programs solutions.

#### About SalesScreen:

SalesScreen is a leading gamification platform that accelerates human performance for revenue teams. Our mission is to help our customers improve sales performance and build happier workplaces — whatever that may look like. Launched in 2014 by a small group of world-class engineers from a top tech school in Norway, SalesScreen is now used by thousands of teams around the world. Working with top sales-driven companies such as WOM, Chargebee, and GoSite. For more information, please visit [salescreen.com](https://salescreen.com).

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