

Global Online Gambling Market Size And Market Growth Opportunities

The Business Research Company's Online Gambling Global Market Report 2022: Market Size, Trends, And Global Forecast 2026

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According to '[Online Gambling Global Market Report 2022](#) - Market Size, Trends, And Global Forecast 2022-2026'

published by The Business Research Company, the online gambling market size is expected grow from \$73.42 billion in 2021 to \$81.08 billion in 2022 at a compound annual growth rate (CAGR) of 10.4%. The growth in the market is mainly due to the companies resuming their operations and adapting to the new normal while recovering from the COVID-19 impact, which had earlier led to restrictive containment measures involving social distancing, remote working, and the closure of commercial activities that resulted in operational challenges. The online gambling market is expected to reach \$115.13 billion in 2026 at a CAGR of 9.2%. Increasing adoption of smartphones with improved internet accessibility is driving the online gambling market.

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The online gambling market comprises of revenue generated by remote gaming activities by means of the internet using desktop and mobile devices. The market includes gambling establishments developing online sports betting, casino, bingo, lotteries, and poker games, among others.

Global [Online Gambling Market Trends](#)

Technologies such as Blockchain, IoT and VR are changing everything in every field including online gambling. Virtual Reality and VR Headsets have gained a lot of popularity in recent years and are revolutionary addition to the world of online gambling. With VR, one can actually enter into a virtual casino and play all the games without having to travel. However, fraud and cheating were majorly concerning the users in online gambling. A lot of online casinos and online gambling sites have been accused of not being transparent and hiding their internal workings



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and the methods for their dealings. These concerns can be addressed using blockchain technology. With blockchain technology, everyone will be able to see exactly what is going on behind the scenes.

Global Online Gambling Market Segments

The global online gambling market is segmented:

By Game Type: Betting, Casino, Lottery, Poker, Online Bingo, Others

By Device: Desktop, Mobile, Others

By Component: Software, Services

By Geography: The global online gambling market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, Asia-Pacific accounts for the largest share.

Read more on the global online gambling market report at:

<https://www.thebusinessresearchcompany.com/report/online-gambling-global-market-report>

Online Gambling Global Market Report 2022 is one of a series of new reports from The Business Research Company that provides online gambling global market overviews, analyzes and forecasts market size and growth for the global online gambling market, online gambling global market share, online gambling global market segments and geographies, online gambling global market players, online gambling global market leading competitor revenues, profiles and market shares. The online gambling market report identifies top countries and segments for opportunities and strategies based on market trends and key competitors' approaches.

TBRC's Online Gambling Global Market Report 2022 includes information on the following:

Data Segmentations: Market Size, Global, By Region and Country, Historic and Forecast, and Growth Rates for 60 Geographies

Key Market Players: 888 Holdings PLC, Bet365 Group Ltd., Betsson AB, William Hill PLC, GVC Holdings PLC, Kindred Group PLC, Sky Betting & Gaming, Stars Group Inc., Ladbrokes Coral Group PLC and Paddy Power Betfair PLC.

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

Countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

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