

Enterprise Data Management Market Statistics 2027 -Experiencing Exponential Growth

Increase in need for managing voluminous data generated in an organization on a daily basis boosts the enterprise data management market growth.

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Columnar databases overcome limitations of traditional relational databases, which encourage adoption of columnar databases as the future of business intelligence. A columnar database provides access to most relevant elements, which increases speed of a query even in a database containing millions of records. However, traditional relational databases offer a complete source of data. But columnar database architecture offers easier analysis of the overall data. The way data is organized in columnar databases allows for faster results and more efficient analysis. Thus, rise in adoption of columnar databases in organizations is expected to increase demand for the [enterprise data management market](#) during the forecast period.



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Major players analyzed in the market include Accenture PLC, Informatica LLC, International Business Machines Corporation, McAfee LLC, NortonLifeLock Inc., Oracle Corporation, SAP SE, SAS Institute Inc., Talend, and Teradata Corporation.

Key benefits of the report:

- This study presents analytical depiction of the global enterprise data management industry along with the current trends and future estimations to determine the imminent investment pockets.
- The report presents information related to key drivers, restraints, and opportunities along with detailed analysis of the global enterprise data management market share.
- The current enterprise data management market is quantitatively analyzed from 2021 to 2027

to highlight the market growth scenario.

- Porter's five forces analysis illustrates the potency of buyers & suppliers in the market.
- The report provides a detailed global market analysis based on competitive intensity and how the competition will take shape in coming years.

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David Correa

Allied Analytics LLP

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