

Hair Scissors Market Report 2022-2027: Industry Share, Size, Analysis and Forecast

Market Analysis By Top Key Players:

Dragonfly Shears, Eversharp Pro Company, Excellent Shears Ltd, Hair Tools Limited, Hikari Corporation.

SHERIDAN, WYOMING, UNITED STATES, January 31, 2022 /EINPresswire.com/ -- According to the latest report by IMARC Group, titled, "[Hair Scissors Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027](#)", the global hair scissors market reached a value of US\$ XX Billion in 2021. Looking forward, IMARC Group expects the market to grow at a CAGR of XX% during 2022-2027.

Hair scissors, or shears, are specially designed instruments that are used for cutting and trimming hairs. The scissors offer various benefits, such as

durability, high precision, enhanced efficiency, safety, reduced strains, and improved cuts. At present, they are commercially available in varying types, such as short-bladed, long-bladed, wide-tooth thinner, texturizing, and swivel scissors.



Hair Scissors Market

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Market Trends

The introduction of several advanced product variants, such as swiveling thumb ring hair scissors, that provide control, comfort, and flexibility, is primarily driving the market toward growth. Additionally, the rising consumer consciousness regarding physical appearance is positively influencing the market growth. In line with this, the surging product demand for

hairstyling and improving styling efficiency is providing a significant boost to the market growth. Apart from this, the easy product availability on various online shopping and e-commerce platforms and the growing number of salon chains across the globe are providing a positive outlook for the market.

Note: We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players.

Dragonfly Shears
Eversharp Pro Company
Excellent Shears Ltd
Hair Tools Limited
Hikari Corporation
Kai Corporation
Kamison Inc.
Kenchii Professional
Matteck Matsuzaki Co. Ltd
Mizutani Scissors
Saki Shears
Tokosha Co. Ltd.
United Salon Technologies GmbH (Certina Holding AG).

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The report has segmented the market based on product type, price, sales channel and end user.

Breakup by Product Type:

Hair-Cutting Scissors
Hair-Texturing Scissors
Hair-Thinning Scissors

Breakup by Price:

Low
Medium
High

Breakup by Sales Channel:

Offline

Online

Breakup by End User:

Commercial

Residential

Breakup by Region:

North America

Asia-Pacific

Europe

Latin America

Middle East and Africa

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Elena Anderson
IMARC Services Private Limited
+1 6317911145
sales@imarcgroup.com

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