

Conditional Access System Market Expected To Witness a Sustainable Growth Over 2026

Conditional Access System Market is projected to expand at a CAGR of 6.9% during the forecast period.

ALBANY, NY, US, January 31, 2022 /EINPresswire.com/ -- According to a new market report published by Transparency Market Research, the global [conditional access system market](#) was valued at US\$ 2,694.9 Mn in 2016 and is expected to expand at a CAGR of 6.9% from 2018 to 2026 to reach US\$ 5,381.2 Mn by the end of the forecast period. According to the report, North America was a significant contributor, in terms of revenue, to the conditional access systems market in 2016. With high adoption of advanced services such as high definition (HD) television, internet protocol television (IPTV), and others, North America is expected to maintain its dominant position in the market throughout the forecast period.



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Increase in Penetration of Digital Television Worldwide is driving the Global Conditional Access System Market:

Increase in penetration of digital television worldwide is a major factor expected to fuel the expansion of the conditional access system market across the globe. The conditional access systems market is primarily dominated by pay television (TV) subscribers, who account for more than 70% of the total market revenue. Conditional access systems are used to provide content security for digital television service providers and are located within receivers at consumers'

end. This makes digital television a prominent factor responsible for the expansion of the conditional access systems market. Thus, the demand for conditional access solutions is expected to rise substantially with an increase in penetration of digital television worldwide. Furthermore, the transition from analog to digital television services is a significant factor boosting the penetration of digital television globally. With a transition to digital television across the globe, the demand for interoperable set-top boxes (iSTB) is expected to increase substantially in the coming years, thereby fueling the conditional access systems market.

Conditional Access System Market: Scope of the Report

The global conditional access systems market is segmented based on solution, application, and geographic regions. Based on solution, the global conditional access systems market is classified into smartcard-based CAS and card-less CAS. In 2017, the smartcard-based CAS segment accounted for a significant market share, in terms of revenue, of the global conditional access systems market. Smartcard-based CAS is the traditional solution based on smartcards, which are installed on consumers' receiver devices. Card-less CAS accounted for a lower share of the market in 2017. However, due to low operational costs and enhanced security offered by these solutions, the demand for card-less CAS is anticipated to rise at a rapid pace during the forecast period. Furthermore, in terms of application, the global conditional access systems market is categorized into television broadcasting services, Internet services, and digital radio broadcasting services. In 2017, the television broadcasting services segment accounted for a prominent share of the global conditional access systems market. This was primarily due to high penetration of digital television in North America, Western Europe, and other developed regions across the world. The television broadcasting services segment is estimated to maintain its dominant position with a healthy expansion rate. This is primarily due to increase in adoption of digital television in Asia Pacific, South America, Europe, and other developing regions.

Furthermore, among the television broadcasting services segments covered in the report, the conditional access module segment is expected to expand at a significant rate during the forecast period. The expansion of this segment is mainly driven by a rise in applications of conditional access systems in smart or advanced televisions across the world. Moreover, in-built conditional access systems in a set-top box are also expected to contribute to market expansion during the forecast period. The conditional access systems market is likely to expand at a rapid pace in the coming years due to rise in demand for digital television set-top boxes.

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Global Conditional Access System Market: Competitive Dynamics

Players in the conditional access system market are partnering with other technology companies in order to expand their market presence. Apart from partnerships, vendors are also enhancing conditional access system capabilities by integrating software with legacy conditional access

systems in order to provide better content protection services to their customers.

Key players in the global conditional access systems market include Cisco Systems, Inc., Kudelski Group (Nagravision SA), China Digital TV Holding Co., Ltd., Verimatrix, Inc., Irdeto, Inc., Viaccess-Orca (Orange Group), Austrian Broadcasting Services GmbH & Co. KG (ORS Group), Coretrust, Inc., Wellav Technologies Ltd., Alticast Corporation, ABV International Pte. Ltd., Sumavision Technologies Co., Ltd., Sumavision Technologies Co., Ltd., and ARRIS Group, Inc..

The conditional access system Market has been segmented as below:

Market Segmentation: Global Conditional Access System Market

By Solution

- Smartcard-based CAS
- Card-less CAS

By Application

- Television Broadcasting Services
- Smart Card
- Set-top Box
- Conditional Access Module
- Software-based CAS
- Internet Services
- Digital Radio Broadcasting Services

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[Contact Center Solution Market](#) - The contact center solution market is projected to expand at a CAGR of 19.3% during the forecast period from 2020 to 2030. The growing need of businesses to provide prompt and effective customer solutions is creating the demand for technology-driven contact center solutions. The speech recognition technology is currently widely being used across several end users within the contact center solution market space. The prospects of integrating the speech recognition technology with next-gen IVR will expand applications of contact center solutions to serve in BFSI, retail, and healthcare sectors.

[Building Information Modeling \(BIM\) Solutions Market](#) - Increased urbanization and industrialization across major parts of the globe is resulting in growing need for construction of different structures and buildings. This factor is expected to generate lucrative avenues in the

global building information modeling solutions market in the near future. A report by Transparency Market Research (TMR) states that the global building information modeling solutions market is expected to expand at a CAGR of 14.9% during the forecast period, 2021–2031.

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