

Sister.ly Drinkware® Announces a Limited Time Sales Event on Zulily®

Sister.ly Drinkware®, one of the first companies to offer drinkware, barware, and wine accessories with a feminine flair, is making its Zulily debut.

VERNON HILLS, IL, USA, January 31, 2022 /EINPresswire.com/ -- Illinois-based premium luxury drinkware brand [Sister.ly Drinkware](#) has partnered with [Zulily](#) for a special limited-time-only sales event. S. Renee, Founder, President, and CEO of Sister.ly Drinkware, commented, "This partnership is an exciting opportunity to bring more awareness to our brand and our unique products. Zulily has over 5 million active customers – many of whom have not yet been exposed to Sister.ly Drinkware. This partnership enables us to tap into Zulily's massive customer base, drive retail sales, and take our business to the next level."



Sister.ly Drinkware logo

Zulily provides customers a large platform to shop from, with over 15,000 brands ranging from boutique companies to large household names. Zulily reaches over 5 million loyal and active customers, the vast majority of which are women between 25 and 45. "Partnering with Zulily is a no-brainer, as their customers are our target audience. As a small business, we must diversify our marketing efforts to bring as much exposure to our business as possible. Zulily aligns perfectly with our goals," said S. Renee.

Customers can expect extra-special deals and savings during the Zulily sales event, starting at 6 am PST on January 31 and ending at 6 am PST on February 7.

More information about Sister.ly Drinkware and its featured products can be found at

www.sisterlydrinkware.com. Follow Sister.ly Drinkware on Facebook and Instagram (@sister.lydrinkware).

About Sister.ly Drinkware

Sister.ly Drinkware is a small, minority, woman-owned luxury glass drinkware company headquartered in the Chicago Metropolitan Area. Its mission is to create elegant, high-quality drinkware that connects women in sisterhood and friendship one glass at a time.

S. Renee Pettiford

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Handmade Hammered Cocktail Glass



Elegant Long-Stemmed Coupe Glass

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