

# InVision Communications Introduces Employee Stock Ownership Plan

*New benefit will help attract, retain best-in-class talent*

WALNUT CREEK, CA, USA, February 1, 2022 /EINPresswire.com/ -- [InVision Communications](#) co-founders Drew

Hagen and Rod Mickels have announced the formation of an Employee Stock Ownership Plan (ESOP), making the agency 100% employee-owned. They made the announcement at a company meeting last week.



InVision Introduces Employee Stock Ownership Plan

“

The economic power of an employee-owned agency can drive employee retention, job growth, wages, and productivity. That stands to benefit not only our employees, but also, every one of our clients.”

*Rod Mickels, CEO*

“InVisionites have proven time and again that they are invested in the long-term success of our agency, and we are honored to be able to offer them this benefit,” said Hagen, the agency’s Chief Culture Officer. “From day one, Rod and I built this agency with a focus on our people, and we believe this move will ensure a strong future for all of them — and will also help us continue to attract and retain the best talent.”

As an ESOP-owned agency, InVision will allocate ownership shares annually, as part of employees’ retirement benefits. Since the majority of the agency’s 148 current employees are female, the formation of this ESOP also makes InVision

a women-owned business.

“The economic power of an employee-owned agency can drive employee retention, job growth, wages, and productivity,” Mickels said. “That stands to benefit not only our employees but also every one of our clients.”

Mickels and Hagen will remain in their current roles of CEO and Chief Culture Officer, respectively.

Leigh Long  
InVision Communications

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/561976173>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.