

# Mutual Fund Assets Market is expected to Reach \$101.2 Trillion by 2027

PORTLAND, OREGON, UNITED STATES, February 2, 2022 /EINPresswire.com/ -- Allied Market Research published latest report, titled, "[Mutual Fund Assets Market](#) by Fund Type (Equity Funds, Bond Funds, Money Market Funds, and Hybrid & Other Funds), Distribution Channel (Banks, Financial Advisors/Brokers, Direct Sellers, and Others), and Investor Type (Institutional and Individual): Global Opportunity Analysis and Industry Forecast, 2020–2027." According to a recent report published by Allied Market Research, titled, "Mutual Fund Assets Market by Fund Type, Distribution Channel, and Investor Type: Opportunity Analysis and Industry Forecast, 2020-2027," the global mutual fund assets industry size was valued at \$54.93 trillion in 2019, and is projected to reach \$101.2 trillion by 2027, growing at a CAGR of 11.3% from 2020 to 2027.



The report highlights numerous factors that influence the growth of the global Mutual Fund Assets Market such as market demand & forecast and qualitative and quantitative information. The qualitative data of market report includes pricing analysis, key regulations, macroeconomic factors, microeconomic factors, key impacting factors, company share analysis, market dynamics & challenges, strategic growth initiatives, and competition intelligence.

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The study cracks market demand in 15+ high-growth markets in the regions. Region wise, the global Mutual Fund Assets Market has been studied across North America, Asia-Pacific, Europe, and LAMEA.

In term of quantitative analysis, AMR offers market sizing in terms value. Furthermore, the study covers market forecast till 2027 along with its compound annual growth rate at segment and

country level. Along with this, key market trends and Y-O-Y are covered under the same section/analysis.

#### Key Players Analysis:

The major players profiled in the Mutual Fund Assets Market report include, BlackRock, Inc., BNP Paribas Mutual Fund, Capital Group, Citigroup Inc., Goldman Sachs, JPMorgan Chase & Co., Morgan Stanley, PIMCO, State Street Corporation, and The Vanguard Group, Inc.

Top winning strategies are analyzed by performing a thorough study of the leading players in the global Mutual Fund Assets Market. Comprehensive analysis of recent developments and growth curves of various companies help to understand the growth strategies adopted by them and their potential effect on the market. The analysis indicates the performance potential of a firm in the market with respect to its competitors. Every company follows its own business strategy to attain the maximum market share. The companies were evaluated depending on annual reports, SEC filings, and press releases.

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#### COVID-19 Impact Analysis

The eruption of the COVID-19 pandemic is projected to have a huge impact on the economic and social development. Therefore, the report portrays micro- and macro-economic analyses. The report further provides a qualitative analysis of impact of COVID-19 on the Mutual Fund Assets Market. Moreover, the study emphasizes on the market size and share, which will reflect the impact that COVID-19 has had on the Mutual Fund Assets Market in 2022 and is likely to have in the subsequent years. In addition, the report outlines the key strategies adopted by key players during the global health crisis. Moreover, it provides a framework on the impact of COVID-19 on the supply chain. Moreover, the roll-out of vaccines and decline in chance of infection are expected to influence the Mutual Fund Assets Market growth. Therefore, the report provides post COVID-19 impact analysis.

#### Segmental and Competition Dashboard

In the segmental analysis chapter, the report provides key trends, dynamics, qualitative and quantitative information related to each product segment. The report segments the global Mutual Fund Assets Market based on financial services, distribution channel.

This analysis will be covered at regional and country level for current and estimated years, i.e., 2022–2027.

Competition dashboard offers key information related to market structure and market share

analysis for top players. Along with this, company profiles will be covered under same section, which includes company description, financial analysis, and key developments. The report further features these companies in the competitive landscape chapter, which covers product/service mapping of top players, competitive dashboard, competitive heat map, and key developments between forecast period.

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## Key Data Points Included in Mutual Fund Assets Market Report

- The Mutual Fund Assets Market analysis covers detailed information pertaining to industry and major industry participants.
- Porter's five forces analysis helps to analyze the potential of buyers & suppliers and the competitive scenario of the industry for strategy building.
- Major countries have been mapped according to their individual revenue contribution to the regional market.
- The report outlines the current market trends and future scenario of the global Mutual Fund Assets Market to understand the prevailing opportunities and potential investment pockets.
- The key drivers, restraints, and opportunities and their detailed impact analysis are elucidated in the study.

## About Us

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of Market Research Reports and Business Intelligence Solutions. AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

Pawan Kumar, the CEO of AMR, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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