



Complimentary Pre-Purchase Inspection Helps GuysWithRides Get 1984 Mustang SVO Sold

Like David and Goliath, GuysWithRides often bests larger online collector car marketplaces

FLEMINGTON, N.J., UNITED STATES, February 3, 2022 /EINPresswire.com/ -- Rudy Samsel of GuysWithRides.com recently sold a 1984 Mustang SVO with only 13,000 miles on it for \$15,300. The high bid of \$13,000 was short of the seller's reserve of \$17,999, but Samsel worked out a mutual deal to get the car sold. A difference-maker during the deal was GuysWithRides providing a complimentary pre-purchase inspection.

It was just another day on the virtual lot for Samsel, who co-founded GuysWithRides with his wife, Nancy, in 2018 and who together have created a thriving community for classic car collectors, enthusiasts and aficionados.

The fastest-growing part of GuysWithRides is its "Reserve Parking" marketplace that connects private party buyers and sellers in reserve-price online auctions. Samsel sometimes describes what he does as a "David and Goliath" situation, competing with major auction sites.

Bigger doesn't necessarily mean better, Samsel said. For example, an online marketplace specializing in modern cars with a much larger audience could only get a high bid of \$10,200 for the Mustang and couldn't work out a deal after the auction.

Samsel points to other examples where a major online marketplace couldn't close or get good deals. A private seller listed a 2005 Mercedes-Benz E500 Estate with him and, despite his recommendation otherwise, the seller wanted to stick to an \$8,000 reserve. When it didn't sell on GuysWithRides after a high bid of \$4,000 and a verbal offer of \$4,300, the seller ended up agreeing to a no reserve auction on another site, where it only managed to get a winning bid of \$4,233.

"All that netted him was a charge of \$99 and lost time dealing with a new website," Samsel said.

Another time, a 2012 Rolls Royce Ghost with only 9,000 miles was listed on GuysWithRides. With a reserve price of \$130,000, GuysWithRides only received a high bid of \$80,000 while a major marketplace only mustered a \$116,000 bid. Consequently, the private seller ended up taking a dealer's offer of \$125,000 to trade it in.

At GuysWithRides, sellers do not have to worry about dealers buying their collector car in the hopes of a lucrative quick “flip.” The site doesn’t allow dealers to buy or sell on their platform. Buyers can bid with confidence knowing they are participating in a level playing field with other private parties, not dealers who often bid higher knowing they can still make a profit.

The GuysWithRides site is not just about auctions, Samsel added. The site has a wide variety of entertaining and informative content, including games, how to articles, project car updates and past "Talking Cars" live streams. On the site’s Guys & Their Rides section, car enthusiasts share their passionate stories about their rides and participants receive free merchandise for participating.

For more information about GuysWithRides, visit www.guyswithrides.com. Visitors to the site can also sign up for a newsletter featuring information about cars found for sale on Craigslist, as well as other content.

About GuysWithRides

GuysWithRides is the only dealer-free online community for collector car enthusiasts. Here, you can connect with like-minded people to share your collector car’s stories, buy and sell collector cars, and learn more about the hobby you love. Husband and wife team Rudy and Nancy Samsel founded the site in 2018 and have created a thriving community for classic car collectors, enthusiasts and aficionados. Join our community where knowledge is standard and conversation is automatic.

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