



Automotive Active Safety System Market Vehicle Type (Passenger Car and Commercial Vehicle) Forecast, 2021–2027

The automotive active safety systems facilitate the prevention and minimization of injury during collision.

PORTLAND, OR, UNITED STATES, February 3, 2022 /EINPresswire.com/ -- The automotive active safety systems facilitate the prevention and minimization of injury during collision. The active safety system includes seatbelts and headrest that help to hold the occupant in place during collision and minimize the chances of injury. The system provides warnings and additional assistance to reduce accidents. In addition, it also provides aid in keeping the vehicle in the correct lane and alerts the users about blind spots, thereby avoiding accidents. Some of the most common active safety systems include electronic stability control (ESC), tire pressure monitoring system (TPMS), and lane departure warning system (LDWS).

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Major Market Players:

Autoliv Inc., Robert Bosch GmbH, Continental AG, and Delphi Automotive LLP, TRW automotive, Denso Corporation, PSA Peugeot Citroen, Borg Warner Inc., and Ficosa International S.A.

The significant factors impacting the growth of the automotive active safety system market are rise in need for effective passenger & vehicle safety solution in the automotive industry and rapid urbanization & growth in customer expenditure. Moreover, rise in use of driverless & connected cars and technological innovations hamper the growth of the automotive active safety system market. Furthermore, rise in the number of road trips and long distance travel is expected to fuel the growth of the automotive active safety system market.

Rise in production of passenger and commercial vehicles has led to the increase in demand for active safety systems. This is expected to result in the growth of the market during the forecast period. Furthermore, safety solutions in the automotive industry lead to the growth of the automotive active safety system in the coming years.

Increase in demand for high-speed vehicles and rise in number of young customers have resulted in increased number of accidents. Numerous vehicles are currently being integrated with advanced safety features, for example, blind spot detection, lane keep assist, and anti-roll braking system. Therefore, increase in demand for high-speed vehicles leads to the growth of

the automotive active safety system market in the coming years.

Key benefits of the report:

- This study presents the analytical depiction of the automotive active safety system market along with current trends and future estimations to determine the imminent investment pockets.
- The report presents information related to key drivers, restraints, and opportunities along with detailed analysis of the automotive active safety system market share.
- The current market is analyzed from 2020 to 2027 to highlight the automotive active safety system market growth scenario.
- Porter's five forces analysis illustrates the potency of buyers & suppliers in the market.
- The report provides a detailed analysis based on competitive intensity and how the competition will take shape in coming years.

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Questions answered in the automotive active safety system market research report:

- Which are the leading market players active in the market?
- What are the current trends that will influence the market in the next few years?
- What are the driving factors, restraints, and opportunities of the market?
- What are the projections for the future that would help in taking further strategic steps?

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