

Poly Sponsors Red Bull Racing to Fuel Winning Communication and Collaboration Worldwide

Poly providing Red Bull Racing with professional video, audio collaboration equipment for Red Bull Racing Technology Campus, Red Bull Powertrains and trackside

DUBAI, UNITED ARAB EMIRATES, February 3, 2022 /EINPresswire.com/ -- Poly (NYSE: POLY), a global communications company that powers meaningful human connection and collaboration, is partnering with the reigning FIA Formula One World Championship winning team Red Bull Racing, in a multi-year partnership as the team gears up for the 2022 season.

As the official headsets and video conferencing hardware partner for Red Bull Racing, Poly's pro-grade gear will support the team by providing clear and constant communication enabling the team to connect for success.



Poly Sponsors Red Bull Racing



Poly

"We are thrilled to partner with Red Bull Racing as they build-upon their success from last season. This partnership unites two global organisations focused on performance and innovation," said Poly President and CEO, Dave Shull. "As the 2022 season kicks off, Red Bull Racing will rely on Poly's premium audio and video technology to ensure every word and gesture is captured with precision and clarity, delivering a reliable collaboration experience in support of their business, from any location in the world."

Red Bull Racing will work with [Poly Studio X30 and X50 video bars](#) as well as [Voyager 4320 headsets](#) and [CCX 500 phones](#), with plans to deploy more throughout the partnership for

business support and design, in meeting rooms and the new Red Bull Powertrains facility.

“A World Championship winning Formula One Team is made up of hundreds of people working in unison, though they are often separated by thousands of miles,” said Red Bull Racing Team Principal and CEO, Christian Horner. “As such, it’s vitally important that we have clear lines of communication in every area of the business, bringing our entire team together, no matter where they are in the world. Poly’s category-defining suite of audio, voice, and video solutions will help us to find the competitive edge we need to win.”

As part of the partnership, Poly’s logo will appear on the Red Bull Racing team’s iconic Formula 1 trackside headsets. For more information, please visit: poly.com/redbullracing

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