

Coca-Cola Europacific Partners Haulier Makes Total Switch to HVO Biofuel GD+ To Cut Carbon And Particulate Emissions

Road hauliers MJD will switch to GD+ which reduces particulate emissions by up to 85% and Nitrogen Oxides by up to 30% compared to diesel

LONDON , UK , February 3, 2022 /EINPresswire.com/ -- MJD, road hauliers to blue chip companies including Coca-Cola Europacific Partners (CCEP), has announced a total transition to an Hydrotreated Vegetable Oil (HVO) drop-in biofuel called GD+ across all its haulage operations from February 2022. The fuel will be used with immediate effect in MJD's existing diesel engine trucks, with no modifications required, and will cut carbon emissions by 17,000 metric tonnes of CO₂e per year.



MJD have been hauliers for Coca Cola for over three decades

The switch is the result of a programme run by CCEP to encourage its third party partners to transition to lower carbon solutions. Amongst these, having serviced the soft drinks company for over three decades, MJD is CCEP's longest serving logistics provider.

CCEP led a 12-month collaboration between MJD, and [Green Biofuels](#) (GBF), the UK's main providers of HVO fuel. Following a trial of the drop-in fuel, MJD signed a deal for 6 million litres per annum of GD+ from GBF. MJD will completely switch out diesel in all of its logistics and haulage operations at no additional CapEx cost, not only cutting emissions from trucks during transportation, but also improving local air quality during the loading and delivery of goods at depots.

Commenting on the news, Magnus Hammick, COO of GBF, said: "After looking into a number of other options, CCEP and MJD have found a here and now solution in GD+. To achieve 2050 climate goals, decarbonisation has to start now using existing new technologies like GD+ which does not require any hardware changes to achieve 85% emissions reductions. We are proud to be supporting companies like CCEP and MJD to meet their Science Based Targets by providing



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tried and tested alternative to diesel.”

Javier Sanchez Gandarias, Vice President, Customer Service and Supply Chain at Coca-Cola Europacific Partners (GB), said: “We know that it’s only by working in partnership across our supply chain that we can make a meaningful impact in tackling climate change. We have set ourselves the target of reducing emissions across our value chain by 30% by 2030 and this initiative forms an important part of achieving this aim.

“The transition to more environmentally-friendly haulage systems like GD+ HVO forms an important part of our This

is Forward sustainability strategy and our overall ambition to reach net zero by 2040 ,and we will continue to work with our suppliers to find new ways to make a difference.”

MJD’s managing Director, Stephen Dole, said “We are a long established family business who have always had a sustainable future at the very heart of our business model. The switch to GD+ HVO ensures that we are able to take a significant step towards our goal of being truly carbon neutral.”

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About Green Biofuels:

Green Biofuels provides the bridging technology essential to help the transition to a greener and more renewably fuelled world. While new technologies and further advanced fuels are in development, Green Biofuels responds to the need for alternatives to standard fossil diesel fuels now.

The company supplies its own brand of low emission and GHG saving fuels to customers using diesel consuming engines. GD+ is the lowest emission diesel replacement fuel available in the UK. Green Biofuels’ products include completely renewable diesel alternatives made from vegetable and/or animal fats and oils.

Independent tests at the Millbrook specialist vehicle testing facility have shown that compared to standard diesel emissions, GD+ has up to an 85% reduction in particulates, and up to a 30% reduction in Nitrogen Oxides, thanks to a special additive not found in any other HVO fuel. This means that emissions contributing to climate change are reduced, as well as pollution affecting the local air quality.

Using Green Biofuels’ products does not require any modification to engines. There is no need

for costly upgrades to machinery, it can be filled into the tank and used just like diesel fuel.

The company's aim is to encourage businesses who use diesel engines to look at adopting an environmentally friendly and commercially viable alternative to standard diesel fuels as an urgent interim solution to reducing emissions and GHG.

Green Biofuels is a UK Business Climate Leader and the first HVO supplier to be approved by Zemo's Renewable Fuels Assurance Scheme.

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