

analytical tools provided by IIoT.”

He added: “There is also significant merger and acquisition (M&A) activity, with established industrial companies moving into the software space for strategic and financial reasons – consistent with the trend towards digital transformation. The global pandemic impact has also shown the importance of Digital Twins and analytics to improve the product design and build phases, with digital simulation being used to minimize prototyping.”

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ABOUT CAMBASHI

Cambashi is a global market research, industry analysis, consulting and training company, focused on engineering and industrial software markets (IoT, BIM, PLM, CAD/CAM/CAE). For over 35 years the company has provided in-depth market intelligence and analysis, based on comprehensive, multi-perspective datasets. The Cambashi Observatories help organisations establish market potential for the various engineering software segments in defined industry sectors and territories.

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Anastasia Prokhorova



TRENDS, OPPORTUNITIES, AND THREATS IN THE MANUFACTURING OPERATIONS MANAGEMENT (MOM) SOFTWARE MARKET

MOM software continues to be an important market for industrial automation providers as part of a digital transformation towards smart factories. But MOM is itself transforming as the industrial IoT emerges and tactical M&A takes place.

Alan Griffiths, Simon Hailstone, Joe Brooker
Cambashi 2022 Research Paper

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