

North America Speech Analytics Market: Which Trend Will Emerge Growth in Near Future?

The market for speech analytics in North America is highly competitive owing to the presence of major players in the market.

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/EINPresswire.com/ -- The high penetration rate in healthcare, media & entertainment, government, defense, and aerospace applications is driving the [North America speech analytics market](#).

However, time-consuming processes and a lack of awareness are hindering the growth of the market. Real-time speech analytics and the increasing need for cloud analytics are creating better opportunities in the market.



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The North American speech analytics market is segmented based on solutions and country. On the basis of solutions, the market is further classified into phonetic, phrase recognition, LVCSR, detection analysis, speech analytics software, indexing, speech engine, risk & compliance management, and CEM. The countries, such as U.S., Canada, and Mexico would experience tremendous growth.

The prominent companies operating in the market are Nice Systems Ltd., Verint Systems Inc., Callminer, Nexidia Inc., and HP Autonomy. They have adopted various strategies, such as new product launches, expansions, mergers & acquisitions, partnerships, joint ventures, and others to strengthen their position in the market.

KEY BENEFITS FOR STAKEHOLDERS:

- The report offers a detailed analysis of key driving and restraining factors of the North America speech analytics market.
- This report offers an in-depth quantitative analysis of the current market and estimations through 2015-2020, which assists in identifying the prevailing market opportunities.
- An exhaustive analysis of key strategies adopted by leading manufacturers helps in understanding competitive scenario.
- The report provides an extensive analysis of current and future market status of the North America speech analytics market.
- Comprehensive analysis has been done in this report by constructing market estimations for the key market segments between 2015 and 2020.
- An extensive analysis of current research and clinical developments within the North America speech analytics market is provided with key market dynamic factors that help in understanding the behavior of the market.
- The North America speech analytics market is segmented into U.S., Canada, and Mexico.

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Lastly, this report provides market intelligence in the most comprehensive way. The report structure has been kept such that it offers maximum business value. It provides critical insights on the market dynamics and will enable strategic decision making for the existing market players as well as those willing to enter the market.

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