

Bath and Shower Products Market Report 2021-26: Industry Trends, Share, Size, Demand

Looking forward, the global bath and shower products market is expected to grow at a CAGR of around 5% during the forecast period (2021-2026).

STE R SHERIDAN, WYOMING, UNITED STATES, February 4, 2022

/EINPresswire.com/ -- According to IMARC Group's latest report, titled "[Bath and Shower Products Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2021-2026](#)", the global bath and shower products market exhibited moderate growth during 2015-2020.

Bath and shower products are personal care items that aid in exfoliating, cleansing, and moisturizing the body. They help in soothing stressed muscles, maintaining personal hygiene, providing a feeling of freshness to the skin, etc. Bath and shower products are manufactured using water, emollients, surfactants, emulsifiers, humectants, preservatives, fragrances, etc. At present, these products are available in the form of gels, oils, sprays, lotions, bars, cream, powder, etc.



Bath and Shower Products Market

Request for a PDF sample of this report: <https://www.imarcgroup.com/bath-shower-products-market/requestsamle>

The inflating income levels and the rising hygiene awareness are driving the bath and shower products market. Furthermore, there is an increase in the demand for multi-functional products made using natural and organic ingredients, including shea butter, tea tree, aloe vera, glycerin, almond oil, argan oil, fruit extracts, etc. Additionally, with the elevating environmental concerns, numerous key manufacturers are focusing on introducing their products in sustainable, eco-friendly, and recyclable packaging. They are also launching items with active ingredients, such as clay and salicylic acid, to suit the hair and skin type of different users. This, in turn, is bolstering the growth of the global market. Moreover, the growing demand for personal care items, including bath and shower products, in the wake of the coronavirus disease is anticipated to fuel

the market growth in the coming years. Looking forward, the global bath and shower products market is expected to grow at a CAGR of around 5% during the forecast period (2021-2026).

As the novel coronavirus (COVID-19) crisis takes over the world, we are continuously tracking the changes in the markets, as well as the industry behaviors of the consumers globally and our estimates about the latest market trends and forecasts are being done after considering the impact of this pandemic.

Competitive Landscape with Key Players:

Bath & Body Works LLC (L Brands)
Beiersdorf AG
Colgate-Palmolive Company
Estee Lauder Inc.
Henkel AG & Co. KGaA
ITC Limited
Johnson & Johnson Consumer Inc.
Kao Corporation
L'Oréal S.A.
Plum Island Soap Co.
The Procter & Gamble Company
Unilever

Market Segmentation:

Breakup by Type:

Bar Soap
Liquid Bath Products
Shower Cream and Oil
Others

Breakup by Distribution Channel:

Supermarkets and Hypermarkets
Convenience Stores
Online Stores
Others

Breakup by Region:

North America (United States, Canada)
Europe (Germany, France, United Kingdom, Italy, Spain, Others)

Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)

Latin America (Brazil, Mexico, Others)

Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Others)

Ask Analyst for Customization and Explore full report with TOC & List of

Figures: <https://www.imarcgroup.com/bath-shower-products-market>

We are updating our reports, If you want latest primary and secondary data (2021-2026) with Cost Module, Business Strategy, Distribution Channel, etc. Click request free sample report, published report will be delivered to you in PDF format via email within 24 to 48 hours.

Key highlights of the report:

Market Performance (2015-2020)

Market Outlook (2021-2026)

Market Trends

Market Drivers and Success Factors

The Impact of COVID-19 on the Global Market

Value Chain Analysis

Structure of the Global Market

Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

Related Reports by IMARC Group:

India Secondhand Luxury Goods Market: <https://www.imarcgroup.com/india-secondhand-luxury-goods-market>

Brazil Beauty and Personal Care Products Market: <https://www.imarcgroup.com/brazil-beauty-personal-care-products-market>

Secondhand Luxury Goods Market: <https://www.imarcgroup.com/secondhand-luxury-goods-market>

Home Decor Market: <https://www.imarcgroup.com/home-decorative-materials-market>

Pet Food Market: <https://www.imarcgroup.com/pet-food-market>

Europe Footwear Market: <https://www.imarcgroup.com/europe-footwear-market>

United States Footwear Market: <https://www.imarcgroup.com/united-states-footwear-market>

Smart Water Meter Market: <https://www.imarcgroup.com/smart-water-meter-market>

Herbal Supplements Market: <https://www.imarcgroup.com/herbal-supplements-market>

Perfume Market: <https://www.imarcgroup.com/perfume-manufacturing-plant>

About Us

IMARC Group is a leading market research company that offers management strategy and market research worldwide. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

Elena Anderson

IMARC Services Private Limited

+1 6317911145

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/562310330>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.