

Bally Sports NBA Analyst Brandon “Scoop B” Robinson Inks Spotify Greenroom Partnership As A Host For New Show

NEW YORK CITY, NEW YORK, UNITED STATES, February 7, 2022

[/EINPresswire.com/](https://EINPresswire.com/) -- Brandon “Scoop B” Robinson joins

Spotify as a host on new show “Scoop B Sources” every Monday at 5 PM ET through the [Spotify Greenroom](#) live audio app. Spotify Greenroom is a new social app from Spotify that lets you host and participate in live discussions. Through virtual rooms you can listen and talk about the things you love with artists and fans with similar interests.



Spotify Greenroom has tons of great things I admire in the audio space. The success of my podcast, Scoop B Radio has flourished on Spotify, I’m excited to be tapped into creating something new.”

Brandon “Scoop B” Robinson

While Spotify and Scoop B have entered into a new partnership, Robinson will continue in his role with Bally Sports where he serves as their National NBA Insider. In the past year, he’s also stepped into the sports betting space with Bovada where he’s hosted Instagram Live Shows with 2-time Super Bowl Champion Bryant McFadden of CBS Sports and Sirius-XM host and adult film star Lisa Ann. Also through Bovada, Scoop B has blended hip hop and hoops interviews with notables like Jim Jones,

Vinnie Brown from Grammy award winning group Naughty By Nature and radio legend Ed Lover.

According to Scoop B: “Spotify Greenroom has tons of great things that I admire in the audio space. I’ve seen the success of my podcast, [Scoop B Radio](#) flourish on the Spotify platform and I’m excited to be tapped in to create something new in this media space. I have a great team and solid leadership that makes this transition FUN!” Download the Spotify Greenroom app from Apple or Google Play. If you have a Spotify account you can log in to Greenroom using your Spotify login details.

About Brandon “Scoop B” Robinson - Brandon “Scoop B” Robinson has been a longtime radio host, columnist and television contributor for CBS Sports Radio, MSG Networks, Heavy.com, NBC Sports, The Source Magazine, RESPECT Magazine and Basketball Society. His podcast Scoop B Radio garners 5 million streams annually and has had guests like Pete Sampras, Mark Cuban, Shaquille O’Neal, DJ Khaled, Don Lemon, and the voice behind Apple’s Siri technology. He began

his career in the industry at 12 years old with the then-New Jersey Nets hosting a kids radio show on AM New York radio called Nets Slammin' Planet. He grew up in both northern New Jersey and New York City and began his career working at his family's shoe stores "The Athlete's Foot" and "Men's Walkers" in Harlem, New York where he crossed paths with names like Dizzy Gillespie and NBA Hall of Famers Dominique Wilkins and Hakeem Olajuwon. He's elevated his standing and credibility throughout the industry and even made appearances in the NBA 2K franchise.

Briahna Gatlin
Swank Public Relations
+1 312-480-8700
[email us here](#)
Visit us on social media:
[Twitter](#)
[Other](#)



LIVE Mondays@ 5PM ET

Scoop B Sources

Covering the latest NBA topics and breaking news

Spotify.Greenroom

Hosted By
Brandon
Scoop B
Robinson

Spotify Greenroom App
Scoop B Sources Show
Launches February 7th at
5pm EST

This press release can be viewed online at: <https://www.einpresswire.com/article/562562595>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.