

# Bob Cellucci Joins Agility CMS as Chief Operating Officer

*Agility CMS, a Enterprise-grade headless CMS for both marketers and developers, has announced Bob Cellucci as the company's new COO.*

TORONTO, ONTARIO, CANADA, February 8, 2022 /EINPresswire.com/ -- [Agility CMS](#), a hybrid headless CMS that provides the best of both worlds for marketers and developers, has announced Bob Cellucci as the company's new COO.

Cellucci, who had previously been the Chief Operating Officer at e-Spirit, will be focused on elevating Customer Success and Organizational Effectiveness as Agility CMS scales to meet growing Enterprise customer demand. Cellucci's expertise in these areas will be crucial for Agility CMS going forward.

"We're seeing an increase in demand for API-based headless solutions as we continue to double down on composability of our CMS. Adding Bob to our leadership team will aid us in providing additional value for our growing enterprise customer base," said Agility CMS CEO Jon Voigt.

Cellucci boasts extensive experience and results aligning people, processes, systems, and culture to achieve growth objectives in small to midsize companies. Having led sales, marketing, and channel teams to close several Fortune 1,000 deals and increased sales revenue at organizations of all sizes, Cellucci's almost three decades of experience will be invaluable to Agility CMS.

"I'm happy to join Jon, Joel, and the Agility CMS team following a solid growth year for the company. Having worked in the headless CMS and DXP space over time, it was easy to see that all the key pieces are here. The cloud-native product is architecturally and functionally sound for both content authors and developers," said Cellucci.

agility

Agility CMS Hires COO



"I'm happy to join Jon, Joel, and the Agility CMS team following a solid growth year for the company. Having worked in the headless CMS and DXP space over time, it was easy to see that all the key pieces are here. The cloud-native product is architecturally and functionally sound for both content authors and developers,"

Bob Cellucci



Bob Cellucci Joins Agility CMS as Chief Operating Officer



Agility CMS Logo



I'm happy to join the Agility CMS team following a solid growth year for the company. Having worked in the headless CMS and DXP space over time, it was easy to see that all the key pieces are here."

*Bob Cellucci, COO, Agility CMS*

"The leadership is experienced, and the whole team is smart. Most importantly, customers are engaged, and their feedback is positive. I'm looking forward to focusing on Customer Success and Organizational Effectiveness as we set a course to scale the business," he added.

Agility CMS continues its upward momentum following placement as a [Leader in G2's Winter Grid for Headless CMS](#) and the debut of its integration in the Vercel marketplace. Cellucci will play a crucial role in Agility CMS' journey towards a composable future as they continue to innovate in the digital space in order to meet enterprise

customer needs.

#### About Agility CMS

Agility CMS is an [Enterprise-grade Headless CMS](#) that enables marketing and development teams to create and manage content across their digital properties. The CMS' hybrid approach reduces the creative limitations and security concerns created by the legacy and pure headless CMS platforms. It provides complete creative freedom for web developers while retaining familiar authoring tools to editors and content creators.

Olga Voigt

Agility CMS

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Other](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/562569099>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.