

Coffee Ridge Announces Luxury Resort in East Tennessee, Debuts New Brand and Website

The new all-inclusive resort will offer an intimate getaway and high-end experiences for couples.

JOHNSON CITY, TENNESSEE, USA, February 7, 2022 /EINPresswire.com/ -- Coffee Ridge today announced the launch of its new brand and the development of its all-inclusive luxury resort and spa in East Tennessee, set to open in October 2023. The resort will act as an intimate and private setting for couples to reconnect and appreciate the awe-inspiring beauty of nature. The announcement of the resort coincides with the unveiling of the Coffee Ridge branding and website, coffeeridge.com.



Each dwelling will be artfully integrated into its natural surroundings, offering privacy along the hillsides on which they rest.

“My goal is to create an environment where each couple can experience true connection with each other and nature to the utmost tailored standard of luxury,” says Deborah Hatley, CEO and co-founder of Coffee Ridge. “For some couples, like my husband and I, the only true one-on-one time we get among our busy lives is on vacation. We want to be the place that provides a feeling and an overall experience of the very best. A place you leave, feeling a deeper connection within and to each other like never before.”

“

My goal is to create an environment where each couple can experience true connection with each other and nature to the utmost tailored standard of luxury.”

Deborah Hatley, CEO and co-founder of Coffee Ridge

The 300 acre resort lies in the heart of Unicoi County in East Tennessee, surrounded by the Cherokee National

Forest with views of the Blue Ridge Mountains. The resort is aptly named for the adjacent mountain ridge that rises above the resort valley.

Guests can expect to stay in any of the ten unique modern dwellings designed by Clements Wimsatt Architects of Nashville, TN. Each dwelling will be artfully integrated into its natural

surroundings, offering privacy along the hillsides on which they rest. The outdoor space is the focal point of these luxury dwellings and will include an outdoor living area with a fireplace, dining area, plunge pool and built-in hot tub. These outdoor spaces will be partly covered by pavilions and are designed to be enjoyed year-round. The interiors of the dwellings will be outfitted with high-end furnishings, modern art, and upscale amenities.

Couples will be able to enjoy unlimited access to the cutting-edge spa with curated treatments by expert therapists. Each spa experience offers a private room equipped with a steam room, fireplace, and shower.

Masterfully curated menus will offer farm-to-table dishes made from fresh ingredients grown on-site. Guests will have the choice of a fine-dining experience at the resort lounge or in the privacy of their dwellings. Guests will also have access to an exemplary wine cellar with some of the world's finest wines and rare vintages.

Couples can expect to make reservations online beginning early next year. The all-inclusive experience is estimated to start at \$3,000 per night. For more information and media kit, visit coffeeridge.com. You can find Coffee Ridge on Instagram, Facebook, and LinkedIn.

Deborah Hatley
Coffee Ridge
+1 4238633369
[email us here](#)



The outdoor space is the focal point of these luxury dwellings and will include an outdoor living area with a fireplace, dining area, plunge pool and built-in hot tub. These outdoor spaces will be partly covered by pavilions and are designed to be enjoyed



A glimpse at 3,600 ft elevation at Coffee Ridge with 360 views of the Blue Ridge Mountains.

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/562576859>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.