

# Mobile Resource Management (MRM) Solution Market - Industry Analysis, Size, Share, Growth, Trends and Forecast to 2028

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New Research Study ""[Mobile Resource Management \(MRM\) Solution Market](#) 2022 analysis by Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges and Investment Opportunities), Size, Share and Outlook"" has been added to Coherent Market insight

The report on the Mobile Resource Management (MRM) Solution market is an accumulation of first-hand information, qualitative and quantitative assessment by industry analysts, inputs from industry specialists and industry participants over the value chain. The report provides an in-depth analysis of parent market trends, macroeconomic indicators and governing factors along with market attractiveness as per various segments. The report further maps the qualitative impact of diverse market factors on market segments and geographies. The base year for the market is calculated to be from 2022 to 2028.

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Increasing population and growing industrialization all over the world is expected to propel growth of the global mobile resource management (MRM) solution market during the forecast period. For instance, according to the World Bank, the global population increased in 2020 to 7.762 billion from 7.683 billion in 2019.

However, hesitancy of SMBs towards MRM and high initial cost are expected to hamper growth of the global mobile resource management (MRM) solution market during the forecast period.

Major Key players in this Market:

- AppLocation Systems, Inc. (Canada)
- AT&T, Inc. (USA)
- CalAmp Corporation (USA)
- Garmin International, Inc. (USA)
- Masternaut (UK)
- PeopleNet Communications Corporation (USA)

- SkyBitz, Inc. (USA)
- Spireon, Inc. (USA)
- Telenav, Inc. (USA)
- Teletrac Navman Group (USA)
- Telogis, Inc. (USA)
- The Descartes Systems Group, Inc. (Canada)
- Transics International NV (Belgium)
- Trimble, Inc. (USA)
- Verizon Communications, Inc. (USA)

## Drivers & Trends

The projections featured in the Mobile Resource Management (MRM) Solution market have been derived using proven research and assumptions from the existing drivers and trends. By doing so, the research report serves as a repository of analysis and information for every facet of the market, including applications, SWOT analysis, future opportunities, latest developments, and more. Several potential growth factors and risks are also evaluated to get an acute hold of the overall market.

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Mobile Resource Management (MRM) Solution Market Segmented into:

On the basis of technology, the global mobile resource management solution market is classified into:

- Field force management
- Field service automation
- Mobile sales force automation

On the basis of components, the global mobile resource management solution market is classified into:

- Hardware
- Connectivity
- Data Interoperability Server
- Geographic information system (GIS) Data
- Decision making, Viewing and Reporting Software

On the basis of end users, the global mobile resource management solution market is classified into:

- Transportation & Logistics
- Energy & Utilities

- Healthcare
- Construction
- Others

## Regional Outlook:

The report on the global Mobile Resource Management (MRM) Solution Market demonstrates each factor grounded on regions and other parts. This report outlines the features that are impacting the request worldwide. The countries considered in the report are the Us, Canada, India, China, Japan, Brazil, Mexico, and numerous further. The request has registered outstanding growth in North America, Europe, Asia-Pacific, Latin America, and other regions.

## Method of Research

The report provides first-hand information performed by key players using quantitative & qualitative assessment as per the parameters of the Porter's Five Force Model. It throws light on the macro-economic indicators, parent market trends, and growth factors. Primary (surveys, interviews, and questionnaires) & secondary researches (SEC filings, white paper references, and published reports) have been carried out to provide a better understanding of the market. The data used in the report has passed multi-step verification to assure both the authenticity as well as the quality of the insight that is provided. Bottom-up & top-down approaches are also used for ensuring the credibility of the valuations and market segments.

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## The Study Objectives of This Report Are:

- SWOT Analysis focuses on worldwide main manufacturers to define, assess, and analyse market competition. By kind, application, and region, the market is defined, described, and forecasted.
- Examine the global and main regional market potential and advantage, opportunity and challenge, constraints and risks.
- Determine whether trends and factors are driving or limiting market growth.
- By identifying high-growth categories, stakeholders would be able to analyse market potential.
- Conduct a strategic study of each submarket's growth trends and market contribution.
- Expansions, agreements, new product launches, and acquisitions in the market are all examples of competitive developments.
- To create a strategic profile of the main players and analyse their growth plans in depth.

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