

Cassava Bags Australia launches world's first truly biodegradable single-use bag and liner products for consumer market

Cassava Bags Australia has launched a range of groundbreaking non-plastic single use bags that dissolve in hot water and won't harm marine life.

SYDNEY, NSW, AUSTRALIA, February 9, 2022 /EINPresswire.com/ -- [Cassava Bags Australia](#) has launched the world's first truly biodegradable [single-use bag](#) and liner range and it is set to kill off single-use plastic across the globe forever. The ground breaking [non-toxic products](#) are 100 percent plastic-free, won't break down into micro plastics and will never leave behind any plastic footprint on the earth.



Cassava Bags Australia Founders

“

Our bags are not only super strong and robust, they dissolve in hot water in minutes, are safe for marine life and will break down in the soil without leaving behind any plastic or toxic residue.”

*Cassava Bags Australia,
Director, Chun Lau*

The non-plastic single use bags are not only super strong and robust, but will dissolve in hot water in a matter of minutes, are safe for marine life and will break down in the soil without leaving behind any plastic or toxic residue or particles.

According to Chun Lau, cofounder and director of Cassava Bags Australia, plastic bags are a scourge on the planet. Not only are they one of the biggest causes of environmental catastrophes our race has ever seen, they take many years to decompose, release toxic substances into the soil, air and oceans and kill billions of creatures across the planet.

“Our determination to create a truly biodegradable single-use bag has been driven by our desire to save the planet,” Lau said.

"A lot of people say they are going to do it, but we really have and we are incredibly proud and very excited to be rolling out this extraordinary invention to the rest of the world – a single-use bags and liners that are made from the cassava plant and dissolves in hot water."

Cassava is a hardy drought tolerant root vegetable native to South America which is now grown in many countries across the world.

"Cassava is a nutty flavoured starchy root vegetable that is extremely versatile. The most common consumed part is the root. It can be eaten whole or grated and ground into flour to make bread. It is the raw material that is also used to make tapioca," Lau said.

"What we have done is extract and combine it with organic components to create a biodegradable film. This is the first time anyone in the world has done this and we have achieved this without the use of any petroleum or toxins."

Three millennials and business colleagues with a love for the great outdoors are behind the newly launched brand – Lau, Bruce Delarossi and Telusa Mapapalangi.

"Our company is founded on the belief that businesses can be a force for good and that the actions of people, both individually and collectively, have the power to change the world," Lau emphasised.

"We spent a lot of time outdoors beach camping, surfing and snowboarding. But when we went on trips, we constantly found plastic accumulation in the environment across both land and the



Cassava Bags Australia, strong and robust



Cassava Bags Australia single use t shirt bag

ocean.

“Experiencing first-hand the impact of pollution on the planet we decided to ensure we played a role in promoting the sustainability of Australia and the world – and so commenced our journey of research and development and Cassava Bags Australia was born.

“We already have a range of products in production. These include bin liners, pet waste bags, mail out bags, aprons, sanitation covers and a range of carry retail bags.

“Our products have been tested by internationally recognised companies as a plastic-free and biodegradable product. For example, it would only take three to six months for our bags to biodegrade in soil, or just a few days to dissolve in the ocean. They can even be safely consumed by marine animals!

“By contrast, it takes 500 years for a normal plastic bag to break down. Australians use a whopping ten million new plastic bags per day. Plastic bags do not go away. They break up into smaller and smaller pieces of plastics. Our whales, turtles, fish and sea birds are swallowing these things. It’s killing them. They need our help.”

Lau believes that Cassava Bags will become a household brand across Australia and the rest of the world.

“Consumers are making their wishes known; they want to consume sustainable products,” Lau said.

“Short term, we want to ensure our products are distributed nationally and will be available across retailers, hospitality and medical sectors to name a few. Beyond this, we want to expand into the global market.

“We also want to work towards restoring natural habitats like the Great Barrier Reef, and we want to negate the effects of climate change. It’s a tall order, but if we all do our part to swap out plastic bags for our cassava bags, it’ll be a great start to working together to achieve our dream of a cleaner planet.”

About Cassava Bags Australia

Cassava Bags Australia is a new company based in Sydney, that produces the world’s first truly biodegradable bag and liners. The products are all-natural and are 100 percent non-toxic, Polyactic acid (PLA) free and Bisphenol (BPA) free and are designed to be used as a single-use product. Cassava Bags Australia’s products take just three minutes to dissolve in hot water, or six months to biodegrade in soil. The products only take a few days to dissolve in the ocean and are safe for marine life to consume. The company believes that both individuals and businesses can have the power to change the world by making sustainable choices and reducing their plastic

footprint.

Tess Sanders Lazarus, Chief Publicist

Invigorate PR - Global PR for entrepreneurs and businesses

tess@invigorate.com.au | ipublicrelations.net

This press release can be viewed online at: <https://www.einpresswire.com/article/562678195>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.