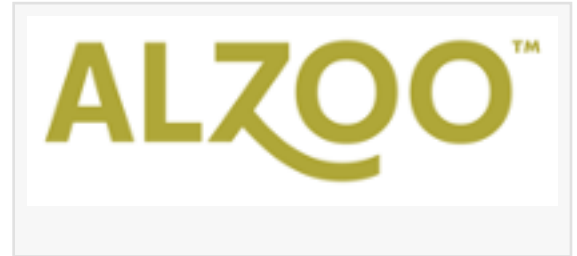


SUSTAINABLE PRODUCTS FOR HEALTHY PETS: ALZOO LAUNCHES NEW PRODUCTS AT NATURAL PRODUCTS EXPO WEST 2022

One of the leading brands selected by veterinarians for its hypoallergenic, natural pet care will debut new products at Expo West.



SUNRISE, FLORIDA, UNITED STATES, February 14, 2022

/EINPresswire.com/ -- For sustainably minded pet parents

seeking truly reliable solutions to everyday pet-related

nuisances, Alzoo acts as a force for good in the world. The company combines its innovative spirit, technological expertise and global perspective to create the most sustainable, efficacious, high quality wellness products that let owners and their pets do more of what matters most in their life.

To debut its newest line of products designed with a focus on sustainability and innovation, the Alzoo team is excited to set up shop at the Natural Products Expo West first in-person event since 2019. At the expo March 8 – 12 in Anaheim, California, be sure to visit booth #3353 (AB7America) to learn more about what Alzoo can do for you and your most important companion.

Sustainable, new products from Alzoo:

Conditioning Shampoo

Being on the forefront of sustainability means staying on the cutting edge. Alzoo's revolutionary concentrated conditioning shampoo reflects the company's continual focus on doing better for the environment while creating an extraordinary delivery system yet to be seen in the pet industry. This conditioning shampoo will change how pet parents approach bath time, while leaving each pet with an incredibly shiny, silky coat that hydrates the skin.

Formulated with environment-friendly, safe ingredients, botanical cleansers and essential oils, the new conditioning shampoo is Paraben-free, dye-free, sulfate-free and pH Balanced for dogs. The package design eliminates use of plastics, lessens water used in transport and further reduces carbon footprint while also reducing costs for pet parents.

Line of four plant-based shampoos

Constructed in unique, easy-to-squeeze tubes derived from sugar cane, Alzoo's innovative

shampoo line makes bath time more efficient, fun and sustainable. Four new grooming shampoos include: Hypoallergenic, 2-in-1, Anti-Itch, Puppy, all of which use plant-based cleansers and essential oils. Paraben-free, dye-free, sulfate-free and pH Balanced for dogs. Each product is packaged in an innovative sugar cane-sourced tube.

Hemp extract-based collar for dogs

Created to improve our pet's well-being and mobility, these state-of-the-art dog collars are made from hemp extract to be gentle and flexible with your pup and its needs.

More about Alzoo:

We use science, ingenuity, safe ingredients and sustainable practices to empower you, your pet and your family to engage in what matters most (without troublesome distractions like fleas, ticks, dirt, stains and stress). Alzoo has complete lines of natural flea and tick solutions, a range of effective calming solutions, grooming products and more. Our determination to create better quality products means you can do more adventuring, more cuddling, more exploring, more relaxing... more living. We help your pet do more, too, by staying protected and healthy. With our effective, eco-friendly formulations, we make it easy to be both a good pet parent and a good citizen of the Earth. Currently pursuing its B Corp certification, Alzoo also produces most all its products in the U.S. and some in France.

To learn more about Alzoo, visit them on Instagram [@alzoo_vet](https://www.instagram.com/alzoo_vet)

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EDITOR'S NOTE: For more information about Alzoo and to arrange to speak with a company spokesperson, please contact Nancy Trent or Pamela Wadler at 212-966-0024 or pam@trentandcompany.com.

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