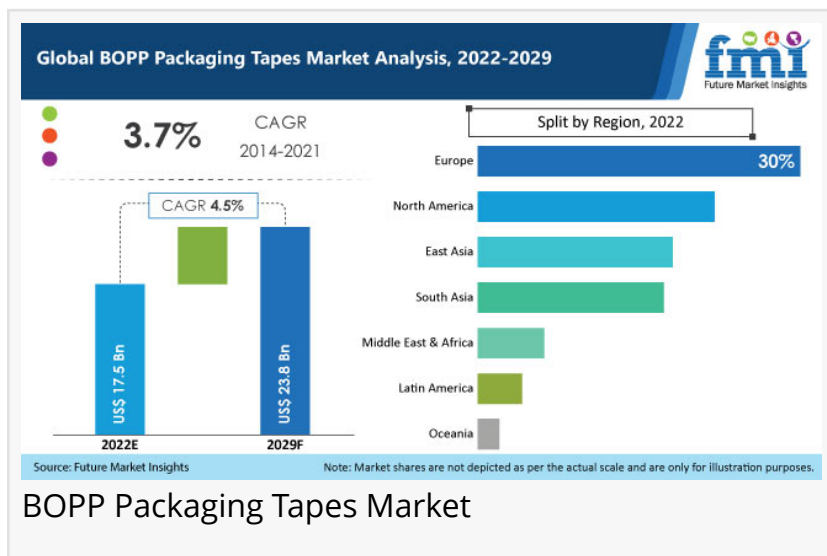


BOPP Packaging Tapes Market is bound to reach US\$ 23.8 Bn by the year 2029- FMI

BOPP Packaging Tapes Market – Analysis, Outlook, Growth Trends, and Forecast

DUBAI, DUBAI, UNITED ARAB EMIRATES, February 10, 2022

[/EINPresswire.com/](https://www.futuremarketinsights.com/) -- Extensively used for sealing of heavy duty cartons that are utilized in packaging of domestic and international trade consignments, BOPP tapes represent a rapidly progressing global market. The global [BOPP packaging tapes market](#) is bound to reach US\$ 23.8 Bn by the year 2029 at a CAGR of 4.5% between 2022 and 2029. The forecast is based on a new Future Market Insights (FMI) study.



BOPP tapes are highly suitable for manufacturing and warehousing, which continues to push their adoption within the E-commerce industry. Customized BOPP tapes is a new market trend, says the report. High growth potential resides in the markets of emerging economies.

The BOPP tapes has included feature of low noise during packaging on the cartons, ideal for machine applications that saves time and gives accurate and uniform sealing to the boxes. It can withstand all the extreme weather to due its physical property of higher tensile strength among its group.

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Key Takeaways - BOPP Tapes Market Study

BOPP tapes witness a massive demand in the global market for the following properties- transparency with double-sided adhesion, non-toxicity, ease of use, reasonable retraction rate, and, most importantly, water and chemical resistance, longer life and good strength, which adds to its good-tear-proof performance.

Manufacturing & warehousing, followed by E-commerce industry, are identified as prominent

end-use industries of BOPP tapes

Customized BOPP tapes are projected to be preferred over plain or single color BOPP tape in following years

Usage of BOPP tapes for packaging especially for food & beverages is expected to remain substantial as it ensures precise and durable packaging

The hot melt rubber adhesive has better quick stick bonding to carton boxes (corrugated paper board), however hot melt acrylic has long-lasting adhesive properties.

East Asian market is experiencing a high demand for BOPP tapes. This prominent demand is majorly driven by the presence of China that is driving the production of all the industries across the global market with cost-efficient ability.

Focus of Eminent Manufacturers on Global Alliance

Prominent manufacturers in the BOPP tapes market are targeting emerging markets such as South Asia and East Asia to strengthen their market position. These regions are considered by the rapid growth of key end-use industries, especially the manufacturing sector post-recession.

Expansion of global business footprints and new product development are key strategies adopted by BOPP tapes manufacturers to strengthen the market position. For instance,

In March 2022, tesa SE set up a new manufacturing plant in China by investing US\$ 33 Mn. This unit would focus on manufacturing all forms of tapes catering to the demand for electronics, manufacturing and warehousing industries.

In August 2021, Intertape Polymer Group Inc. acquired 'Polyair'. 'Polyair' is involved in the protective packaging business with 7 manufacturing facilities and a distribution center in North America.

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Key Segments Covered in BOPP packaging tapes Industry Research

BOPP Packaging Tapes Market by Thickness:

35 - 50 Micron

51- 65 Micron

Above 65 Micron

BOPP Packaging Tapes Market by Adhesive:

Hot Melt Rubber

Hot Melt Acrylic

BOPP Packaging Tapes Market by Width:

11mm -30 mm
31mm - 70 mm
Above 70 mm

BOPP Packaging Tapes Market by End-user:

Manufacturing & Warehousing
Food & Beverages
Chemicals & Lubricants
Electronics & Electricals
Automotive
Personal care & Cosmetics
E-Commerce

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About FMI

Future Market Insights (FMI) is a leading provider of market intelligence and consulting services, serving clients in over 150 countries. FMI is headquartered in Dubai, the global financial capital, and has delivery centers in the U.S. and India. FMI's latest market research reports and industry analysis help businesses navigate challenges and make critical decisions with confidence and clarity amidst breakneck competition. Our customized and syndicated market research reports deliver actionable insights that drive sustainable growth.

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