

Major Sports Leaders to Advise and Support SportsEdTV Growth in Brazil

Marcus Vinicius Freire and Lawrence Magrath Join SportsEdTV Brazil Advisory Board

MIAMI, FLORIDA, USA, February 10, 2022 /EINPresswire.com/ --

[SportsEdTV](#)'s growth in Brazil gained momentum with the naming of a pair of the country's leading sports influencers to a Brazil-centric advisory board. The board will guide SportsEdTV growth into multiple sports instruction disciplines beyond its previously announced collaboration with the Brazil Volleyball Confederation.

"Marcus Vinicius Freire and Lawrence Magrath will be key advisors as we take our multi-sport instruction platform to Brazil, already a global giant in the leading participation sports of soccer and volleyball," said Robert Mazzucchelli, Founder, and Chairman SportsEdTV.

The Brazilian National Soccer Team has won the World Cup 5 times and its National Volleyball Team is the top team in the Federation of International Volleyball rankings. Marcus Freire is an Olympian and former professional volleyball player and experienced sports administrator. Lawrence Magrath is renowned for his sports marketing and finance expertise.

"They were a great team when Marcus was CEO and Lawrence was CMO of Fluminense Football Club in Rio de Janeiro and we expect that synergy will rub off on us at SportsEdTV as we gear up our prominence in the sports avid capital of South America," added Victor Bergonzoli, CEO SportsEdTV.

Currently, Freire leads Play9 Brazil the leading digital content and format studio for brands and



Marcus Vinicius Freire

influencers and Magrath is Co-Founder of Codajas Sports Kapital and Managing Partner of Cremon Participacoes. They will steer SportsEdTV's commitment to Brazilian sports communities.

About SportsEdTV: SportsEdTV exists to help athletes, coaches and parents LEARN, WIN, and CELEBRATE. We don't expect everyone who uses our learning tools to become a world champion - that's not our mission.

We do expect people who use our educational resources to become their champion, by whatever definition they view success in their chosen sport. For some, success is making the varsity team, for others, it's becoming country champion, and for others still, it may simply be gaining proficiency at a sport that offers a lifetime of fun and fitness. "



Lawrence Magrath

To us, no matter your aspirations in sport, if you are striving to improve, you are winning! As a leading sports education media company, we provide FREE video and blog content to anyone in the world with an internet connection.

We also offer a global online community, where athletes, parents, and coaches can interact, connect, chat, share content and find new friends. SportsEdTV videos feature coaching from world-class coaches and athletes - many of whom are or have coached world champions - and have been watched by viewers in every country in the world.

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