

Zaid Bardhi Examines Why You Should Add Delivery Options to Your Restaurant Management

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PFLUGERVILLE, TEXAS, USA, February 14, 2022 /EINPresswire.com/ -- Zaid Bardhi watched many restaurants struggle in the face of the pandemic and typically gave very similar advice to managers who came to him: open up one's service for delivery. Companies that listened to him did the best and will continue to deliver long after the pandemic is over. So why is delivery such an essential part of the restaurant business now? Understanding this factor can improve one's success.



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Zaid Bardhi Discusses the Benefits of Delivery Options

Many restaurants rely on their unique atmosphere to draw in customers. For example, Italian and Chinese restaurants often have decorative elements that make their interiors more engaging. They may also include music appropriate to their food type. As a result, such businesses may be hesitant to rely too much on delivery or struggle to find a suitable delivery management model.

Thankfully, <u>Zaid Bardhi understands a</u> few different ways to expand one's restaurant to a delivery option. First, it is good to work with companies like DoorDash, GrubHub, and UberEats. These businesses connects you with people who will deliver food without hiring specialized delivery drivers. In this way, one can avoid unnecessary and costly investments.

However, some businesses may be uncomfortable with third-party delivery. That's understandable, and Zaid Bardhi states it is often more effective to create one's team of experts. While it might add a little more demand on one as a manager, it helps ensure a more hands-on experience. This benefit is huge because it cuts back on one's worrying about delivery errors from contract workers.

Just as importantly, first-party delivery helps to create a higher-quality experience. For example, many third-party groups deliver for many different restaurants and often end up making mistakes or providing lukewarm food. With a first-party delivery system, one can provide food more quickly, ensuring that their customers are satisfied with the quality and speed.

When setting up one's delivery system, it is crucial not just to open up one's phones to these orders.

<u>Zaid Bardhi strongly suggests</u> an online ordering portal. Here, one's customers can buy food, pay for it with a secure and private payment method, and set up delivery times. This option has become very popular for pizzerias but is also expanding well beyond this popular type of delivery food.

This method helps restaurant managers by cutting back on their time demands. Rather than having to take orders physically and taking up one's workers' precious time, one can use an online system that minimizes their distraction. In this way, one can focus more successfully on their delivery, get more accurate orders, and provide their customers with the food quality that they deserve.

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