

Scam Prevention Companies Join Forces to Protect Consumers and Enterprise Businesses Worldwide

Smishing attacks up by 700 percent in 2021

SAN ANTONIO, TX, US, March 2, 2022 /EINPresswire.com/ -- San Antonio, TX, March 03, 2022 – Forward Edge AI, Inc. and ScamAdviser – announced a new data-sharing agreement to fight

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phone scams. The goal of the strategic partnership is to leverage research in Artificial Intelligence, publicly available information, and cognitive/human behavioral sciences to combat dangerous scams targeting consumers and businesses.

ScamAdviser helps over 3 million consumers every month to discover if a website is legitimate or a possible scam. Its algorithm automatically gives websites a "Trust Score." The algorithm uses more than 40 data sources: the IP address of the webserver, the availability of contact details on the website, the age of the URL, ratings on review sites, and much more.

Forward Edge-Al leverages emerging technologies including a Real-time Machine Learner, Blockchain/Distributed Ledger Technology, and Swarm Intelligence to detect malicious calls and SMS text messages and block them before they can spread.

Forward Edge AI will use ScamAdviser's data feed of more than 1 million new domains every month, to scan incoming text messages for malicious links. ScamAdviser will have access to Forward Edge AI's one billion phone number database to allow consumers to check if a phone number is legitimate or a <u>robocall</u> or a scammer.

Eric Adolphe, CEO of Forward Edge AI comments: "We have tested ScamAdviser's data extensively and were impressed with the results. We will integrate ScamAdviser's data into our Gabriel® App. This will provide our users with additional protection against cybercriminals." Jorij Abraham, general manager of Scamadviser added: "We are extremely pleased with our cooperation with Forward Edge AI. They are able to predict the changes of a phone number

being dubious like we can for domains. The cooperation allows us to protect consumers not only from online scams but phone fraud as well."

About Forward Edge-AI:

Since its founding, the goal of Forward Edge AI, Inc. is to become the dominant player in Artificial Intelligence and lead the revolution in augmenting technology with human intelligence.

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