

Griddly Games' New S.T.E.A.M. Center

STEAM is hot. Griddly Games' science + art activity line of kits are now featured in a special S.T.E.A.M. retail display

BRIDGEPORT, CT, UNITED STATES, February 14, 2022 /EINPresswire.com/ -- [Griddly Games](https://www.griddlygames.com/) is S.T.E.A.M.-ING up the toy aisles and DIY craft sections with its new JUST ADD branded science + activity display unit.

Just Add-ing its [Just Add Soap](#) S.T.E.A.M. (Science Technology Engineering Art Math) science + art activity kit, the company now has seven products in its multi-award-winning line of kits for kids

"Our [STEAM](#) line has been a big success and each year we 'Just Add' more items. With the depth of this product line, we can now show off a full display of all of the different experiment ingredients in one cool Just Add point of purchase," Reisa Schwartzman, president of Griddly Games, explains. "The STEAM term that many people refer to doesn't always connote the surprising fun and cool things that occur when kids play with these products."

For the past six years, Griddly Games has built a branded line of science + art kits that fall in the STEAM category. The Griddly Games' JUST ADD __ingredient)__ brand bubbles over with excitement as Just Add Soap (\$24.95 for ages 8+), joins the multi-award winning Just Add Baking Soda (\$25.95 for ages 8 and up), Just Add Fruits & Veggies (\$22.95 for ages 8 and up), Just Add Egg (\$28.95 for ages 5 and up), Just Add Milk (\$16.95 for ages 5 and up), Just Add Sun (\$28.95 for ages 8 and up), Just Add Glue (\$24.95 for ages 8 and up) and Just Add Sugar (\$24.95 for ages 8 and up).

To discover more about Griddly Games, visit www.griddlygames.com and get all of the most up-to-date, immediate information by interacting with the company on Facebook, Instagram and YouTube.



Griddly Games' JUST ADD retail display

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Our STEAM line is a big success and each year we 'Just Add' more items. With the depth of our line, we can now show off a full display of the experiment ingredients in one cool point of purchase.

Reisa Schwartzman, President of Griddly Games



Just Add Soap (contents) from Griddly Games

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The Griddly Games' Just Add science + art activity (STEAM) product line

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