

Museum of Ice Cream rekindles childlike wonder with grown-up fun at all new Night at the Museum experience

The 21+ party kicks off during SXSW with an ice cream social like Austin has never experienced

AUSTIN, TEXAS, UNITED STATES, February 16, 2022 /EINPresswire.com/ -- [Museum of Ice Cream ATX](#) is launching the Night at the Museum experience: an unforgettable party with grown-up and not so grown-up games, boozy ice cream concoctions and plenty of sweet surprises. The all new weekend-only event kicks off during SXSW with a "First Friday" launch celebration on March 11, 2022. Each month, Night at the Museum attendees will savor a new "Sundae of the Month" created by a celebrity chef, beginning with Chef Jam Sanitchat of Thai Fresh and Gati. (Ever tasted a [sticky rice Thai hot dog sundae](#)?!) Every month will kick off with a "First Friday" event featuring an extra scoop of surprises and special guests. Don't miss Austin's first party thrown by the modern Willy Wonkas in the sweetest adults-only playspace in the world!

INCLUDED IN YOUR NIGHT AT THE MUSEUM TICKET:

–Become a top ice cream chef: enjoy one unique culinary experience: Ice Cream Lab or Shake, Smoke & Smother



Museum of Ice Cream Austin Launches All New Night at the Museum Experience



Chef Jam Sanitchat's MOIC-exclusive Sticky Rice Thai Hot Dog Sundae for Night at the Museum at Museum of Ice Cream ATX

or Sips and Scoops

- Participate in "Cone-nection" challenges, Craft'n Time and School Yard Games
- Get tipsy at the Sprinkle Pool dance party
- Enjoy tipsy sips from Hecho Tequila Soda and a sparkling toast
- Savor Kin Euphorics mocktails during a soothing night surprise
- Indulge in Chef Jam's MOIC-exclusive sticky rice Thai Hot Dog Sundae (March, 2022)
- Finish with a closing ceremony with Sukha Yoga's founders



Museum of Ice Cream to launch "Night at the Museum" during SXSW with VIP launch event

TICKET SALES + INFO:

NIGHT AT THE MUSEUM

- Every Friday and Saturday (March-May) from 8pm-10:30pm
- Tickets are \$68 per person
- Super early bird tickets are 50% off for a limited time (\$34 per person)
- VIP upgrade is \$20 and includes early arrival (7:30p), cocktail/treat demo and 30 minutes of open bar
- Please arrive by 8:45pm to enjoy MOIC's signature "warm up/cool down" culinary experiences-Event is for visitors 21 years of age or older
- Full cash bar with additional cocktails and sundaes will be available all night-Program ends at 10:30pm, party continues until 11:30pm
- Visit www.museumoficecream.com/austin to purchase

MARCH LAUNCH

- "First Friday" VIP Kick-Off Party: SXSW Edition: Friday, March 11, 2022 from 8pm-10:30pm
- Featuring a live demo by Chef Jam Sanitchat of Thai Fresh and Gati
- Visit www.museumoficecream.com/austin to purchase tickets

APRIL LAUNCH

- "First Friday" VIP Party: April Fool's Edition: Friday, April 1, 2022 from 8pm-10:30pm
- Featuring a live demo by Chef Amanda Rockman: former Top Chef contestant, winner of Beat Bobby Flay, James Beard Semifinalist for Outstanding Pastry Chef and Executive Pastry Chef of New Waterloo
- Visit www.museumoficecream.com/austin to purchase tickets

IMAGERY:

[Click here.](#)

ABOUT MUSEUM OF ICE CREAM:

Museum of Ice Cream transforms concepts and dreams into spaces that provoke imagination and creativity. MOIC is designed to be a culturally inclusive environment and community, inspiring human connection and imagination through the universal power of ice cream. Museum of Ice Cream is a Figure8 brand.

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