

Level Up Your Association's Learning Management System with Vocalmeet

Vocalmeet is committed to excellence and providing state-of-the-art learning management technology.

NEW YORK CITY, NEW YORK, USA, February 16, 2022 /EINPresswire.com/ -- Vocalmeet is committed to excellence and providing state-of-theart learning management technology.

This is highlighted through the launch of a newly redesigned front-end for The Canadian Psychological Association's (CPA) Learning Management System (LMS).



Technology is constantly evolving; it's more important than ever for associations to have a learning management system that can keep up.

In the age of "digital everything," it's hard to believe that many associations still rely on outdated technology.

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Our goal is to maximize our clients return on investment (ROI) through superior customer service and the use of our state-of-the-art technology."

> Dr. Laurelle Ino Baptiste of Vocalmeet

"Levelling up your association's technology will lead to greater operational and financial efficiencies for your association," said Dr. Laurelle Ino Baptiste, VP of professional services at Vocalmeet.

Vocalmeet has been the long-term technology partner for The Canadian Psychological Association and recently launched their newly upgraded online learning platform.

"We are constantly updating our technology to help our clients provide the best online learning experience for their members," added Dr. Baptiste.

The newly upgraded LMS for CPA enhances the online learning experience for members and allows for a smoother and more tailored experience. The new features include a Google-like

intuitive search bar, advanced filtering options, featured products, and products organized into pages.

The platform still retains the easy and intuitive cart check-out system with the inclusion of a coupon feature. In addition, it allows for each course to display all of the course's information on each listing while remaining optimized for computer and mobile users alike.

With the new filtering system, users can now find courses that meet their interests and purchase them faster than ever before. Users can filter by price - choosing to filter by amount and pricing type (e.g., Member or non-member prices), speaker name, product category, and product tag. Also, within the filtering is the ability to show "Featured Products" and these are products chosen by CPA and will appear with a "Featured' flag for users to choose from.

The new search feature allows users to begin typing their search words and results will begin to appear as the user types, narrowing down the search further as the user continues to type. The search utilizes keywords, tags, product titles, and speakers to narrow down what a user is looking for. These features are designed to increase the amount of revenue associations generate through the platform.

"It's no secret that revenue is important for associations," said Dr. Baptiste. "Our goal is to maximize our clients return on investment (ROI) through superior customer service and the use of our state-of-the-art technology."

For more information, and to boost your bottom line with innovative technology, visit <u>https://vocalmeet.com</u>

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