



Dr. Davina Smith Honored As Dumfries, Virginia's 2022 Local Business Person Of The Year

Alignable's network has chosen Dr. Davina Smith of Design Doc LLC as Dumfries, Virginia's 2022 Business Person Of The Year.

DUMFRIES, VIRGINIA, USA, February 16, 2022 /EINPresswire.com/ -- The largest online referral network for small businesses, Alignable.com is announcing the results of its national search for leaders who've gone above and beyond guiding peers and supporting entire communities as they strive to recover.

Today, Alignable's network has chosen [Dr. Davina Smith](#) of Design Doc LLC as Dumfries, Virginia's 2022 Business Person Of The Year.

The 2022 contest is the most popular competition Alignable has ever hosted, marking a 64% increase in participation over last year. In all, 2,400+ small business owners were elected by their peers to be their Local Business People Of The Year across the U.S. and Canada.

During the contest, which ran from Jan. 10 to Feb. 11, 2022, 160,000+ votes and 32,000+ testimonials were posted praising thousands of local leaders for helping their peers and communities through a turbulent year with many challenges: skyrocketing inflation, labor shortages, supply chain problems, and COVID variants.

Because of these issues, 70% of small businesses have yet to recover and recovery rates have declined 13% since December, according to Alignable's latest poll of 6,305 small business owners. This recovery reversal highlights how important it is for the contest winners to continue their work helping even more businesses bounce back from pandemic-era hurdles.

Giving Is The Glue Holding Us Together

"In our tight-knit community, you almost always get back what you give," said Dr. Smith. "And the challenges we've all encountered have compelled many of us to offer counsel and other support to peers struggling to keep their businesses afloat. While I'm thrilled to receive this award, it's really a testament to our entire community. And it reinforces my resolve to push toward a full recovery for everyone here in Dumfries by the end of 2022, if not earlier."

Dr. Smith received a special badge on her Alignable profile, recognizing this big win. In past years, the awareness generated through similar contests has spurred expanded connections, as well as new business for many winners.

Driving Recognition Is Key

“This has been a fun and rewarding contest to watch unfold,” said Alignable’s President & Co-Founder Venkat Krishnamurthy. “Local business owners are the heart and soul of their communities and they ought to get way more recognition for all they do. Friendly competition aside, this contest generated some incredible peer testimonials (to the tune of 32,000+), showing exactly why small business owners are stronger together.”

To arrange interviews with Dr. Davina Smith and/or an Alignable representative, please contact Chuck Casto at chuck@alignable.com. He also can offer JPEGs and other visuals, as well as local winner testimonials.

About Design Doc LLC

Dr. Davina Smith is the owner of [Design Doc LLC](#), a 100% Veteran-Owned business, committed to helping people design a life they love through a vast array of coaching and mentoring services, and customized products to inspire and empower others to design a more positive, powerful life. Dr. Davina is the founder and producer of Dr. Davina's Dots a globally syndicated podcast/radio show that is inspiring people to redesign an ordinary life into an extraordinary life, by seeing ordinary things in an extraordinarily positive, new way.

About Alignable

Alignable.com is the largest online referral network for small businesses in the U.S. and Canada. With 7 million+ members across 35,000+ local communities, Alignable is the network where small business owners drive leads and prospects, generate referrals, land new business, build trusted relationships, and share great advice.

Davina Smith

Design Doc LLC

+1 7036651455

drdavinasmith@gmail.com

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