



Alley Jean of www.alleyjean.com has been Honored as Ann Arbor's 2022 Local Business Person Of The Year

Ann Arbor, MI 2022 Business Person Of The Year

ANN ARBOR, MICHIGAN, UNITED STATES, February 16, 2022 /EINPresswire.com/ -- The largest online referral network for small businesses, Alignable.com is announcing the results of its national search for leaders who've gone above and beyond guiding peers and supporting entire communities as they strive to recover.

Today, Alignable's network has chosen Alley Jean of www.alleyjean.com as Ann Arbor's 2022 Business Person Of The Year.

The graphic is a celebratory announcement for Alley Jean. At the top left, it says "Alignable's 2022 Local Business Person Of The Year" next to a gold trophy. To the right is a purple seal that says "We're HIGHLY RECOMMENDED by Locals on Alignable". Below this, the text "Meet your local winners!" is followed by "Connect with the business owners that have supported your community most this year!". On the right side, there is a colorful illustration of three people's profiles. In the center, a profile of Alley Jean is shown with her name and "Ann Arbor, MI". Below her profile are tags: "PREMIUM+", "Website Design", and "Highly Recommended". To the right of her profile is a large gold circular seal that reads "LOCAL BUSINESS PERSON OF THE YEAR 2022" around the perimeter, with "Alley Jean" and "Ann Arbor" in the center. At the bottom, it says "Refer us to:" followed by tags "Women Owned Business" and "Entrepreneurs".

Ann Arbor Michigan 2022 Local Business Person Of The Year

The 2022 contest is the most popular competition Alignable has ever hosted, marking a 64% increase in participation over last year. In all, 2,400+ small business owners were elected by their peers to be their Local Business People Of The Year across the U.S. and Canada.

During the contest, which ran from Jan. 10 to Feb. 11, 2022, 160,000+ votes and 32,000+ testimonials were posted praising thousands of local leaders for helping their peers and communities through a turbulent year with many challenges: skyrocketing inflation, labor shortages, supply chain problems, and COVID variants.

Because of these issues, 70% of small businesses have yet to recover and recovery rates have declined 13% since December, according to Alignable's latest poll of 6,305 small business owners. This recovery reversal highlights how important it is for the contest winners to continue their work helping even more businesses bounce back from pandemic-era hurdles.

Giving Is The Glue Holding Us Together

"In our tight-knit community, you almost always get back what you give," said Alley Jean. "And the challenges we've all encountered have compelled many of us to offer counsel and other support to peers struggling to keep their businesses afloat. While I'm thrilled to receive this award, it's really a testament to our entire community. And it reinforces my resolve to push toward a full recovery for everyone here in Ann Arbor by the end of 2022, if not earlier."

Alley Jean received a special badge on her Alignable profile, recognizing this big win. In past years, the awareness generated through similar contests has spurred expanded connections, as well as new business for many winners.



Alley Jean

Driving Recognition Is Key

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Alley Jean

“This has been a fun and rewarding contest to watch unfold,” said Alignable’s President & Co-Founder Venkat Krishnamurthy. “Local business owners are the heart and soul of their communities and they ought to get way more recognition for all they do. Friendly competition aside, this contest generated some incredible peer testimonials (to the tune of 32,000+), showing exactly why small business owners are stronger together.”

To arrange interviews with Alley Jean and/or an Alignable representative, please contact Chuck Casto at

chuck@alignable.com. He also can offer JPEGs and other visuals, as well as local winner testimonials.

About www.alleyjean.com

Alley Jean empowers women business owners through creative digital brand image strategies so they can reach a larger audience and expand their personal and professional freedom through

authentic visibility.

[Learn more about Alley Jean:](https://alleyjean.com/about-alley-jean-branding/)

<https://alleyjean.com/about-alley-jean-branding/>

[See her global client portfolio:](https://alleyjean.com/alley-jean-branding-portfolio-web-design-graphic-artist/)

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About Alignable

Alignable.com is the largest online referral network for small businesses in the U.S. and Canada. With 7 million+ members across 35,000+ local communities, Alignable is the network where small business owners drive leads and prospects, generate referrals, land new business, build trusted relationships, and share great advice.

Alley Jean

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