

Tanishq Juneja appointed as CEO to accelerate the global expansion of AiTrillion

AiTrillion appointed Tanishq Juneja as its CEO. He co-founded the email business division of Netcore that handles over 50% of Asia's email traffic today.

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PHILADELPHIA, MUMBAI, USA & INDIA,
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-- AiTrillion recently announced the appointment of Tanishq Juneja as its Chief Executive Officer.

Tanishq envisioned and co-founded the email business division of Netcore (the erstwhile Pepipost) that handles over 75% of India's and 50% of Asia's email traffic today. Over the past 13 years, he steered the sales, consulting, new business, and product marketing teams on the path of continuous growth. Tanishq's leadership excellence and deep-rooted empathy for customer success led to the company acquiring and sustaining several unicorn clients across the globe.

Talking about AiTrillion, Tanishq says, "We have an incredible eCommerce marketing platform that is committed to ensuring 'success with ease' for individual sellers, SMBs, and enterprise clients worldwide. With its robust experience and expertise, the organization is on an immense business trajectory and is empowered by a talented team and admirable work culture. I start here with a strong foundation of 200,000+ sellers and a widespread user base across 175+ countries. My guiding principles will be agility in adopting newer technologies, innovation in data sciences, and a strong belief in people philosophy that fosters productivity via collaboration. I look forward to motivating a sense of brand belonging in our customers and scaling AiTrillion for a future full of endless possibilities."



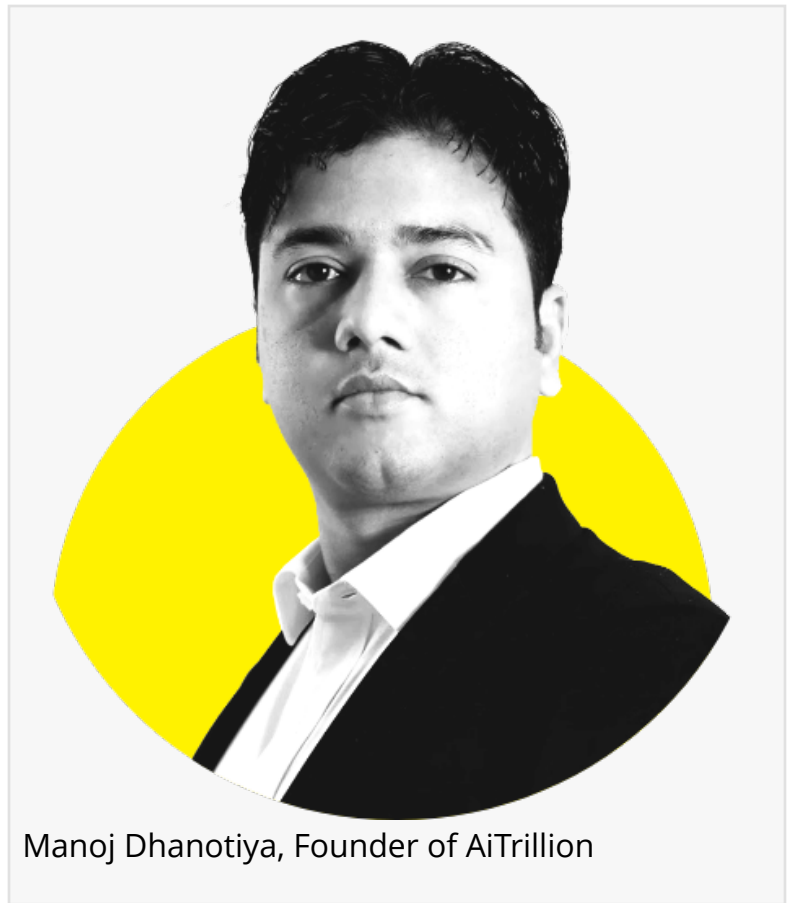
AiTrillion Logo

"Tanishq brings the 'always-ahead' mindset based on innovation and visionary thinking to the table. He will be actively involved in strategizing delightful customer experiences on our platform that would continue to differentiate us from all the rest. I am excited to have Tanishq leading our people and processes to propel AiTrillion to the top of global leaders' quadrant in the eCommerce SaaS space," said Manoj Dhanotia, the founder.

About AiTrillion

AiTrillion is an intelligent eCommerce marketing platform. Online stores on Shopify and Magento use AiTrillion to drive user engagement, sales, and repeat purchases.

AiTrillion, as a unified platform, empowers sellers to do email marketing, product reviews, web push, loyalty programs, memberships, pop-ups, automation, and much more. It has 200,000+ seller installations in more than 175 countries.



Manoj Dhanotiya, Founder of AiTrillion



I am excited to have Tanishq leading our people, processes, strategizing delightful customer experiences to propel AiTrillion to the top of global leaders' quadrant in the eCommerce SaaS space."

Manoj Dhanotiya, Founder of AiTrillion

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Tanishq Juneja, CEO of AiTrillion

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